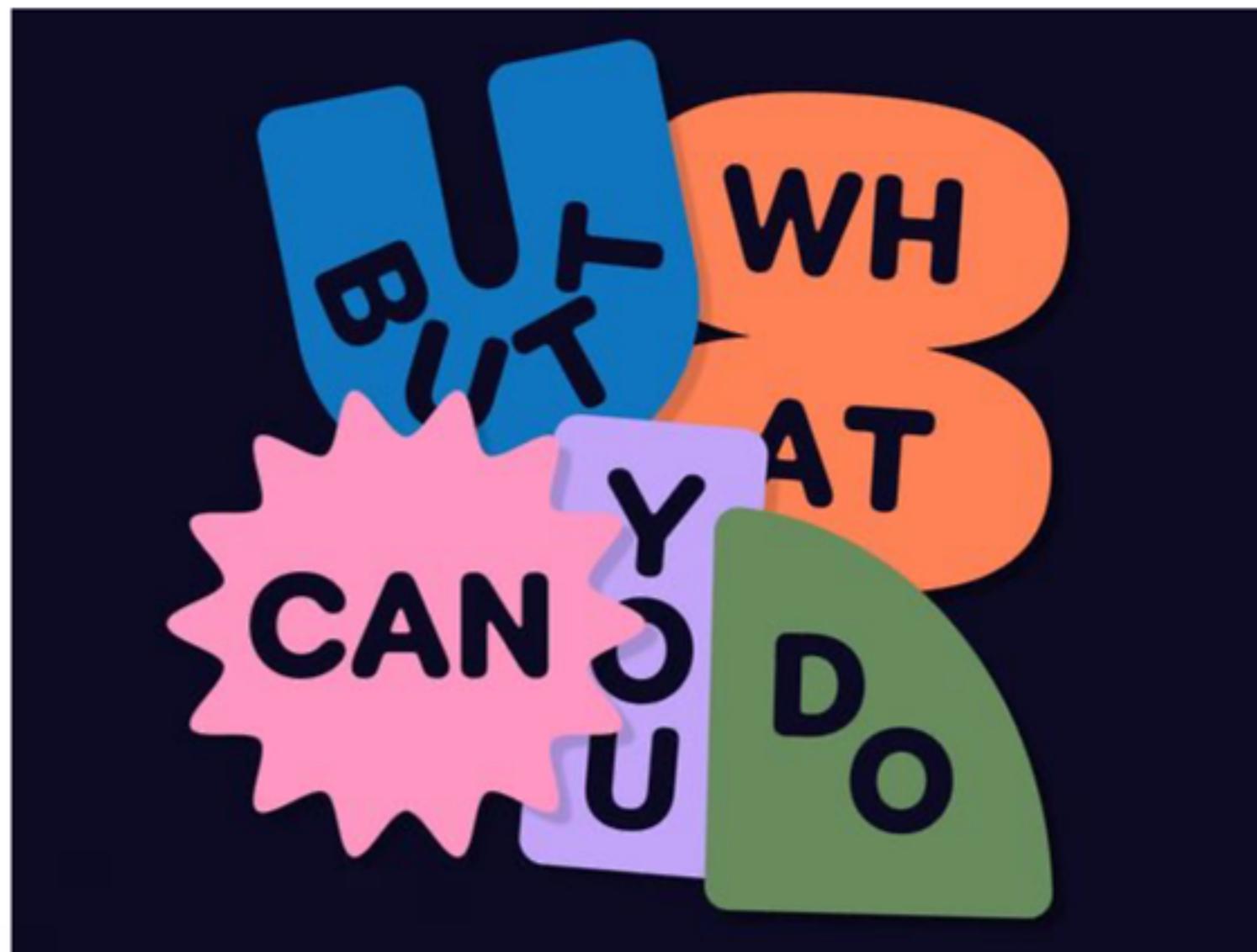
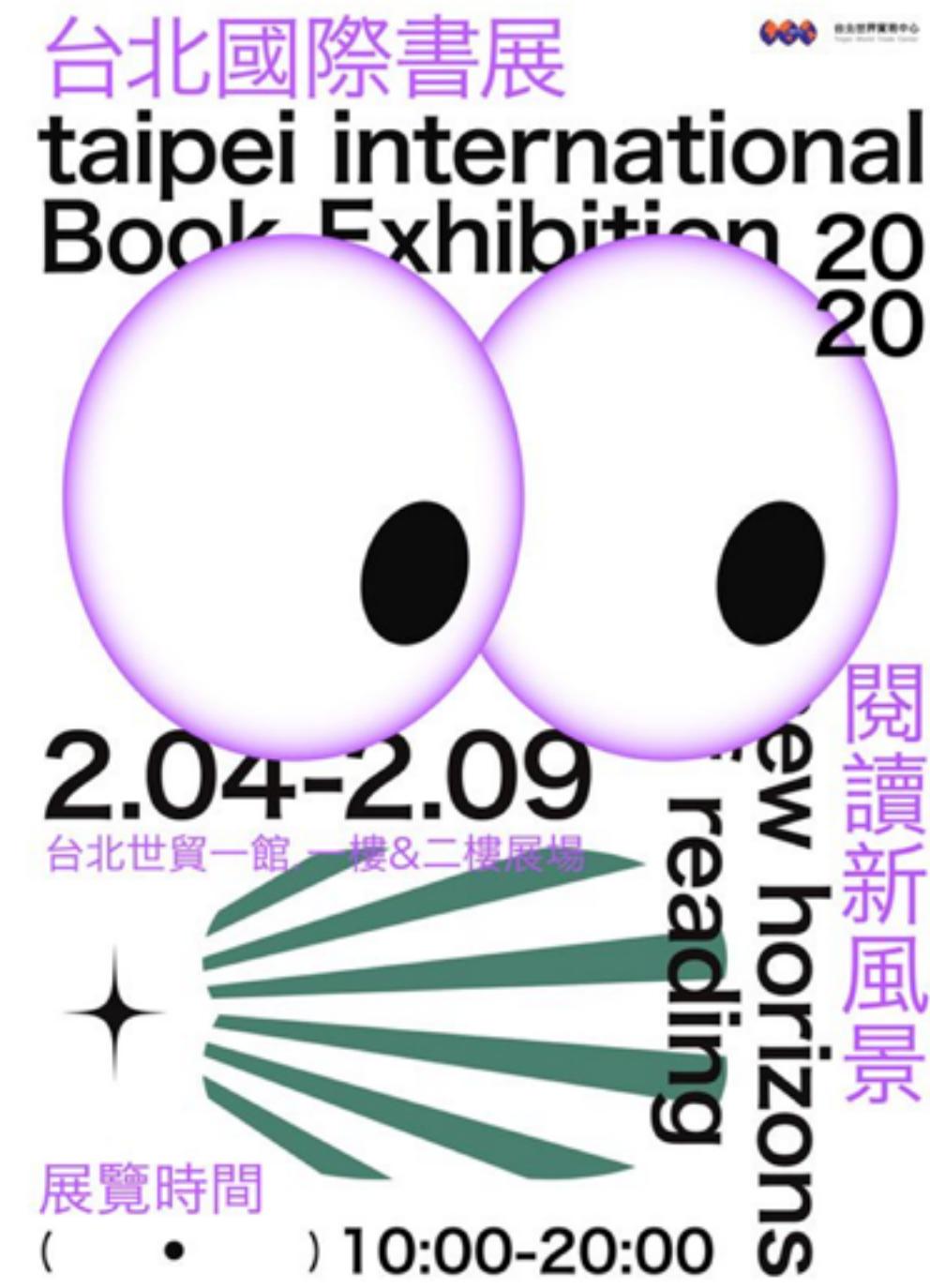
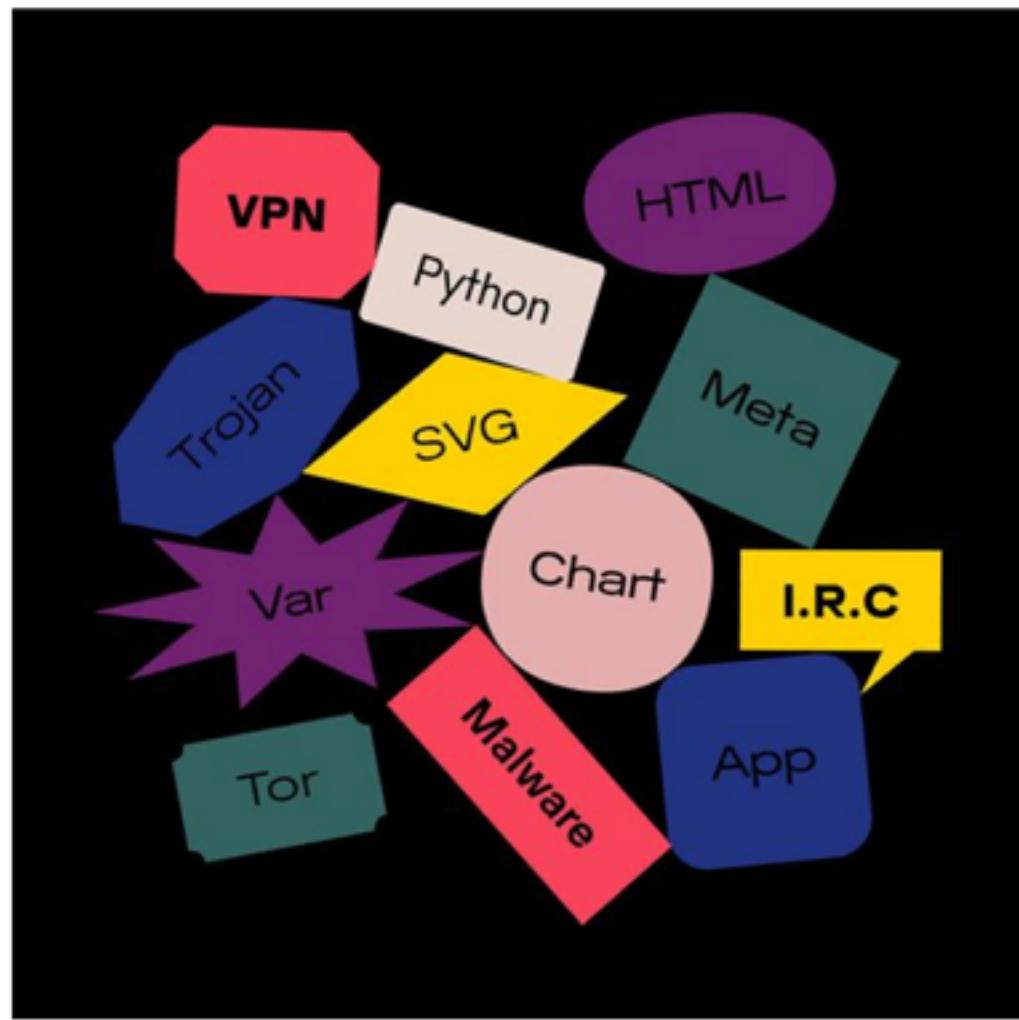


Ababo

Open day 2021

James Belvedere
Vincenzo Michele Sarli
Dario Salvatore Pistillo
Lara Zambelli

Moodboard



Proposta 1

Proposta logo a

OPEN TOUR
OPEN TOUR

Proposta logo b

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Concept

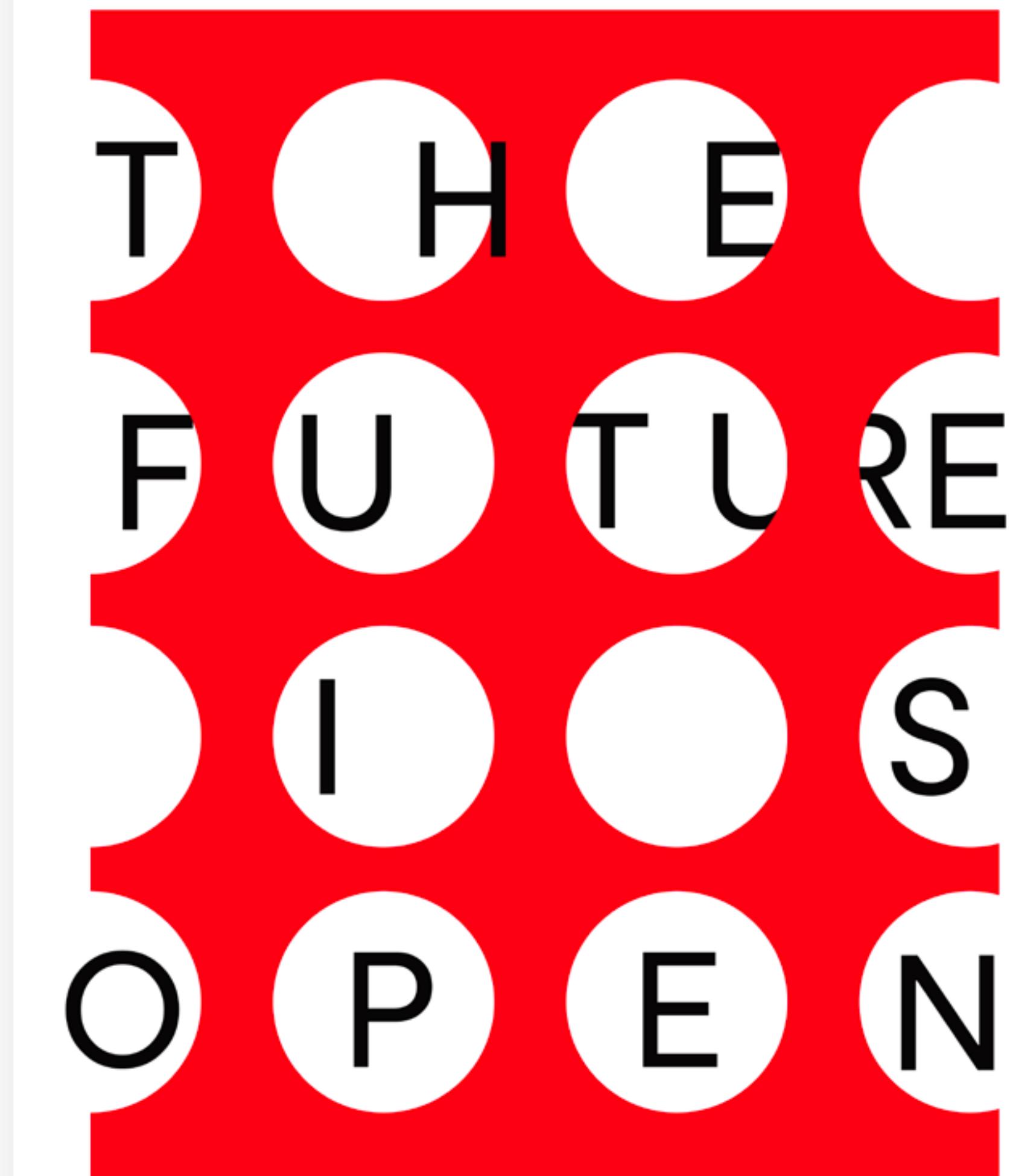
Come prima operazione ci siamo interrogati sulla nostra personale percezione dell'Accademia.

Ne è uscito che da tutti i membri del gruppo non è percepita solo come un ambiente vero e proprio ma come un insieme di persone e personalità diversissime fra loro che vengono accolte e lasciate esprimere in tutta la loro interezza.

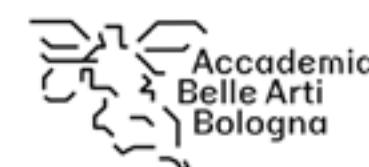
Da qui il claim ABABO is open, per rappresentare questa apertura dell'Accademia a mondi così diversi, accomunati dall' arte e dalla voglia di crearla.

Per rafforzare il claim abbiamo pensato a cosa concretamente ci sta lasciando l'Accademia, oltre ad una conoscenza pratica e teorica più approfondita, sicuramente stiamo iniziando a costruire il nostro futuro, con l'aiuto dei professori e dei nostri compagni ampliamo il nostro bagaglio ogni giorno, arricchendo il nostro futuro di esperienze e successi. The future is open, perchè il futuro è come una pagina bianca, sei tu a dover disegnare un capolavoro, ABABO è pronta ad aiutarti a farlo.

Abbiamo scelto uno stile fresco e giovanile, i colori sono saturati al massimo, le forme geometriche e il dinamismo aiutano il lettore ad entrare nel mondo fantastico di ABABO.

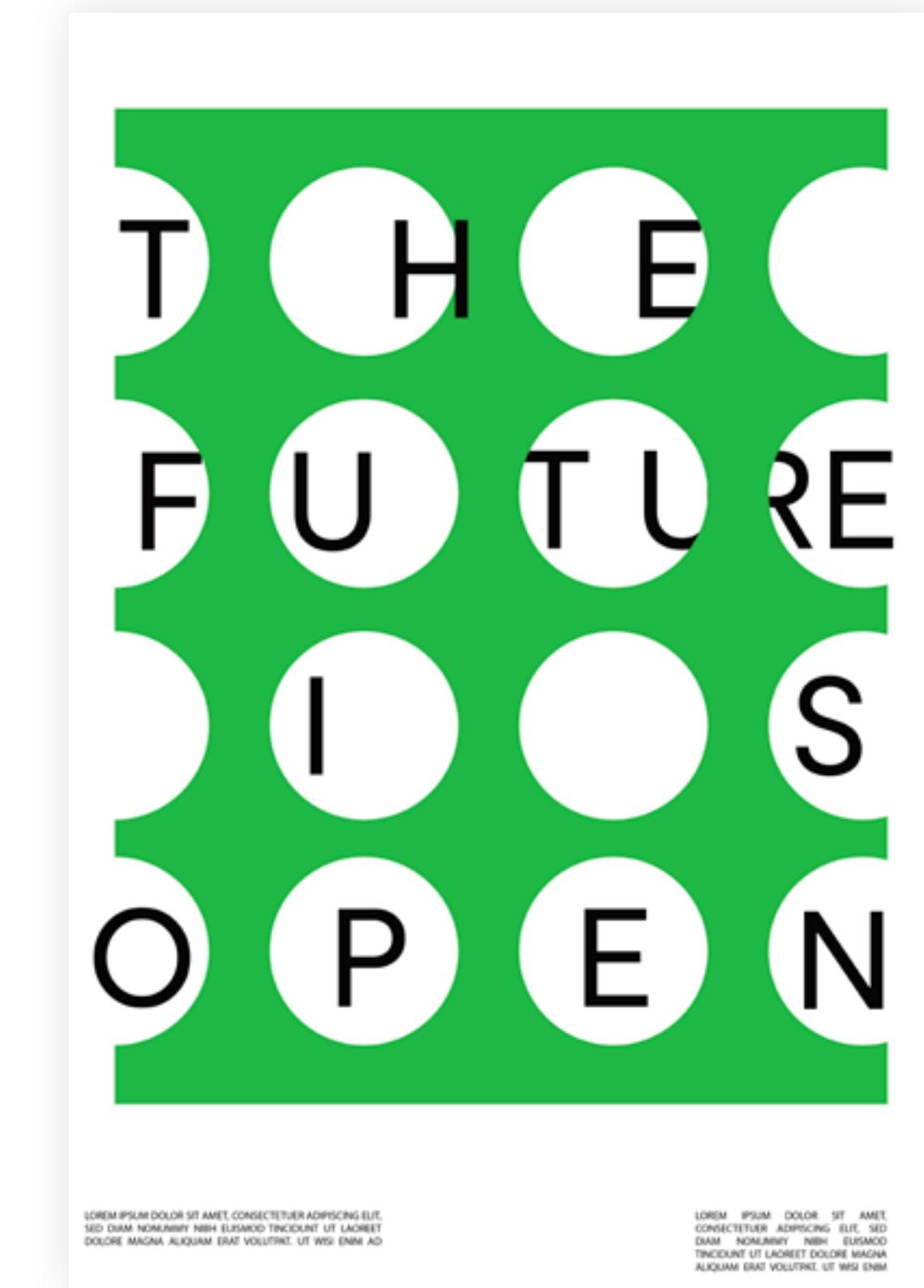
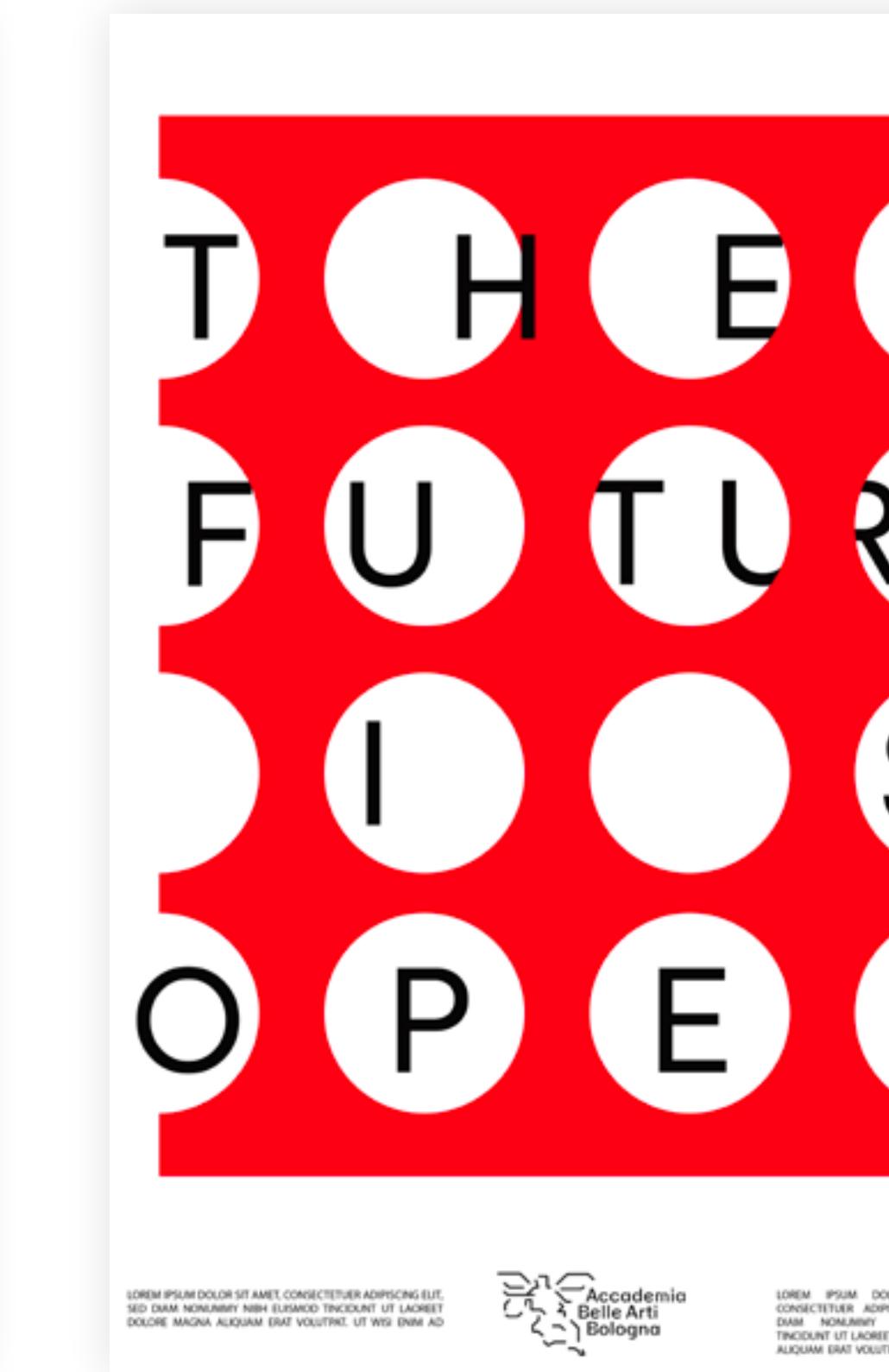
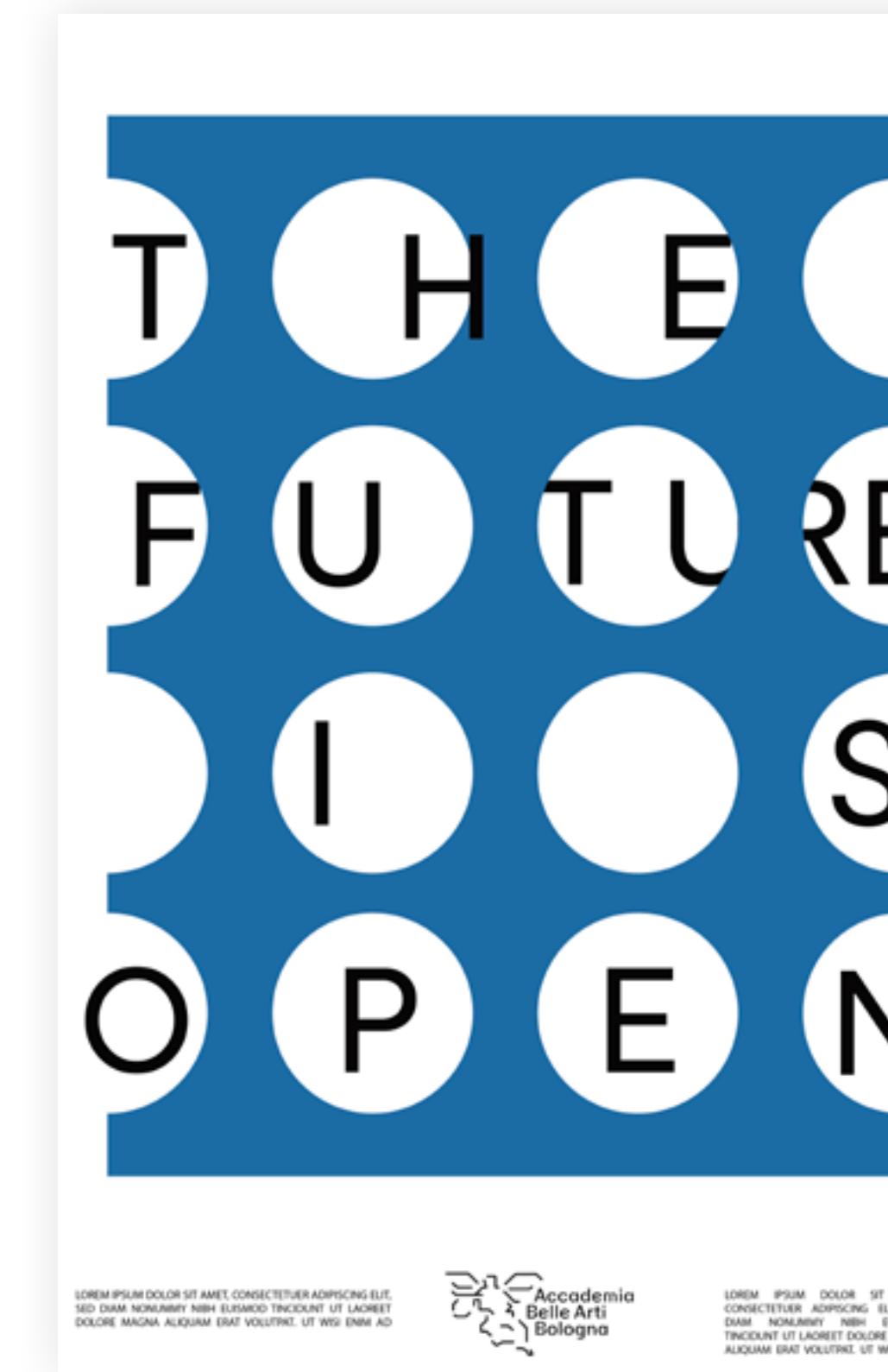


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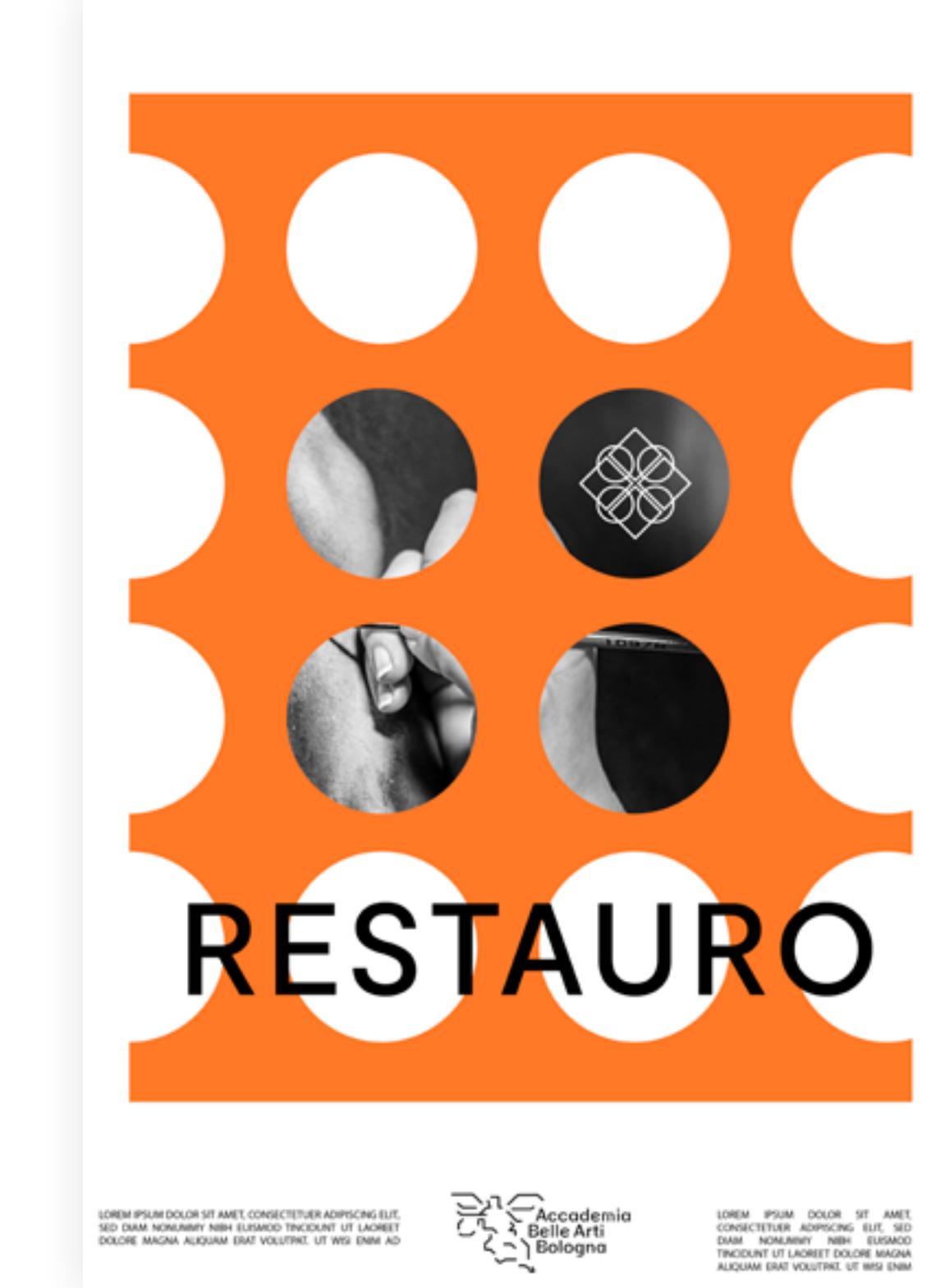
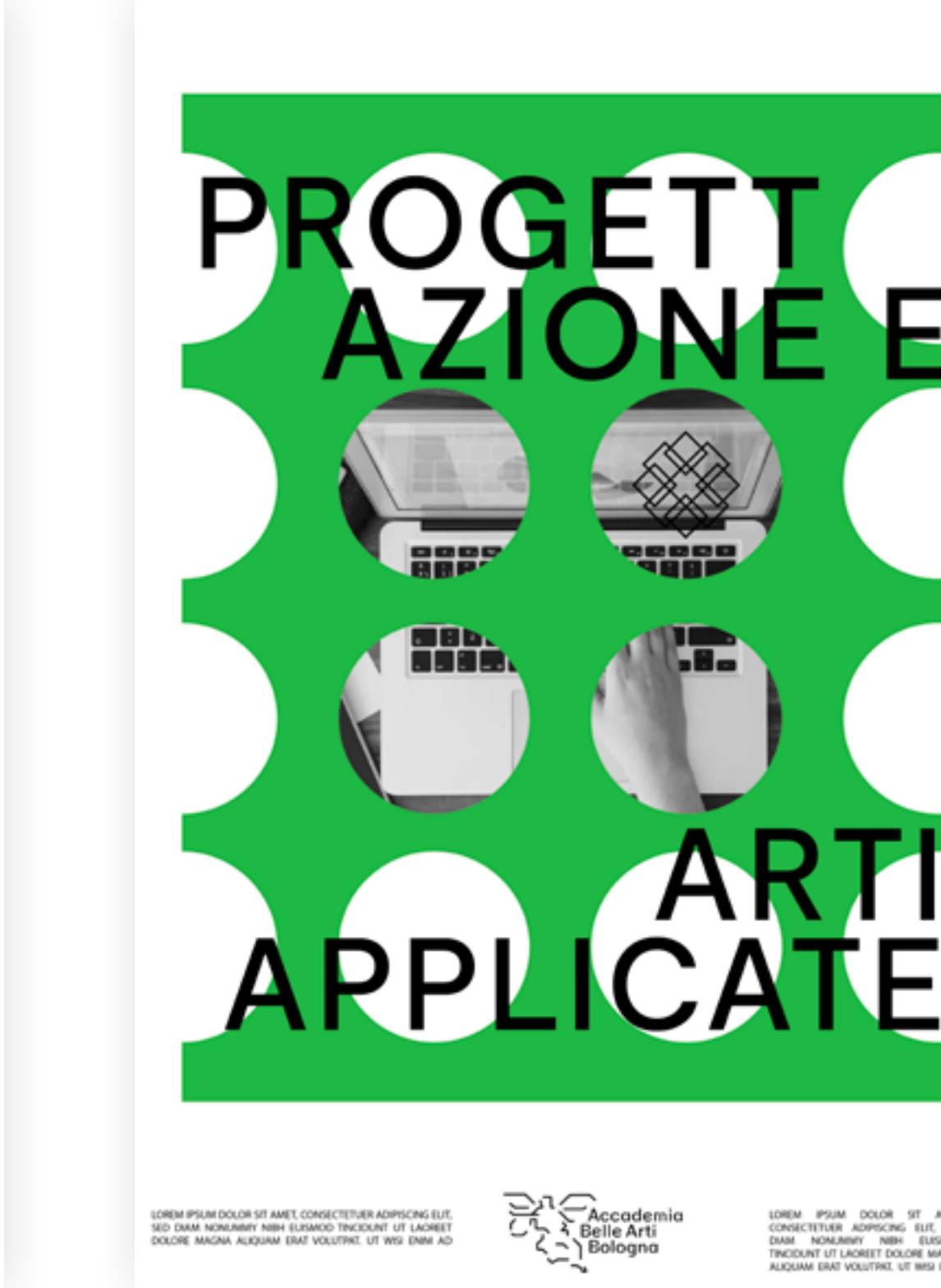
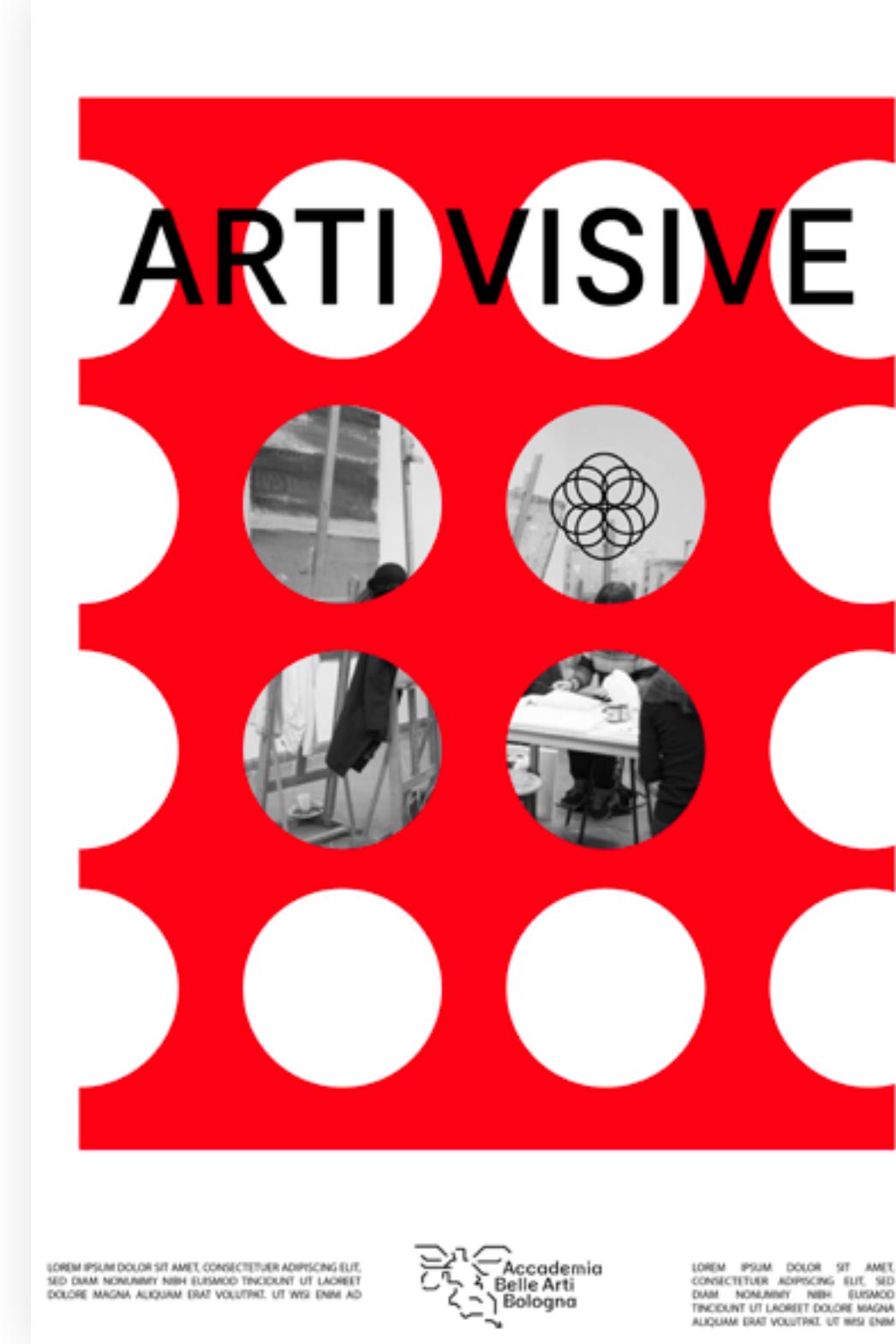


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Poster



Poster



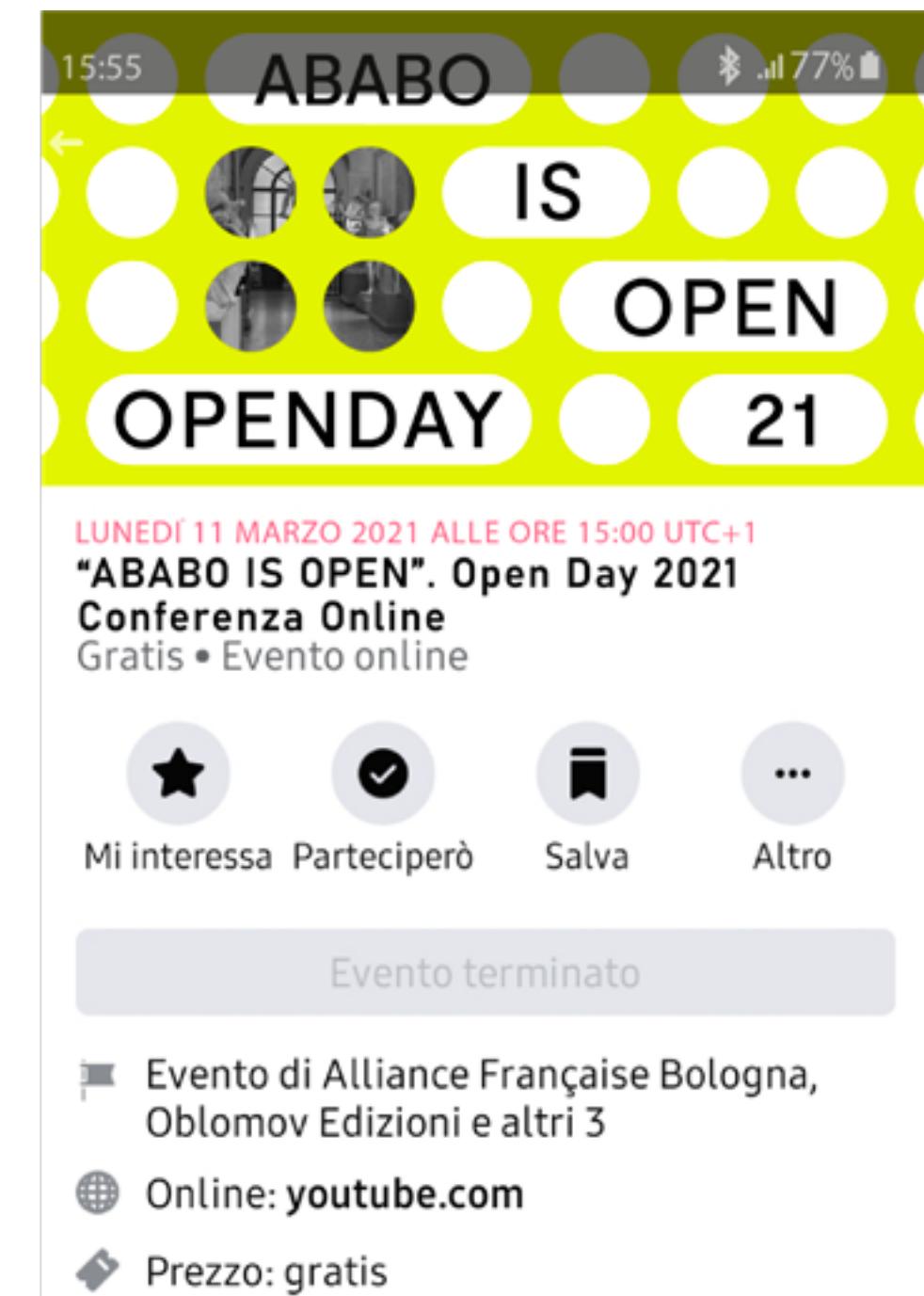
Facebook



Facebook



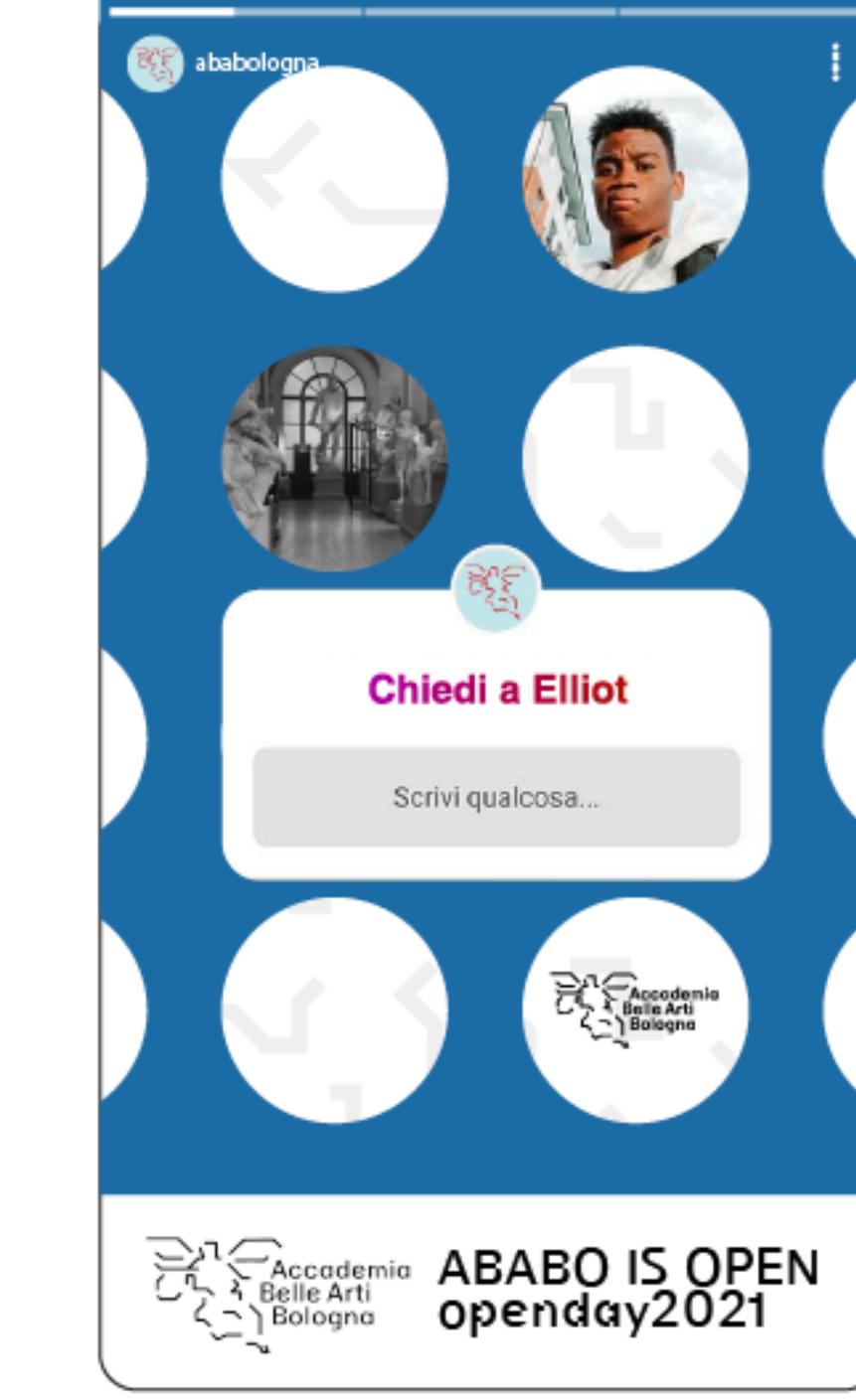
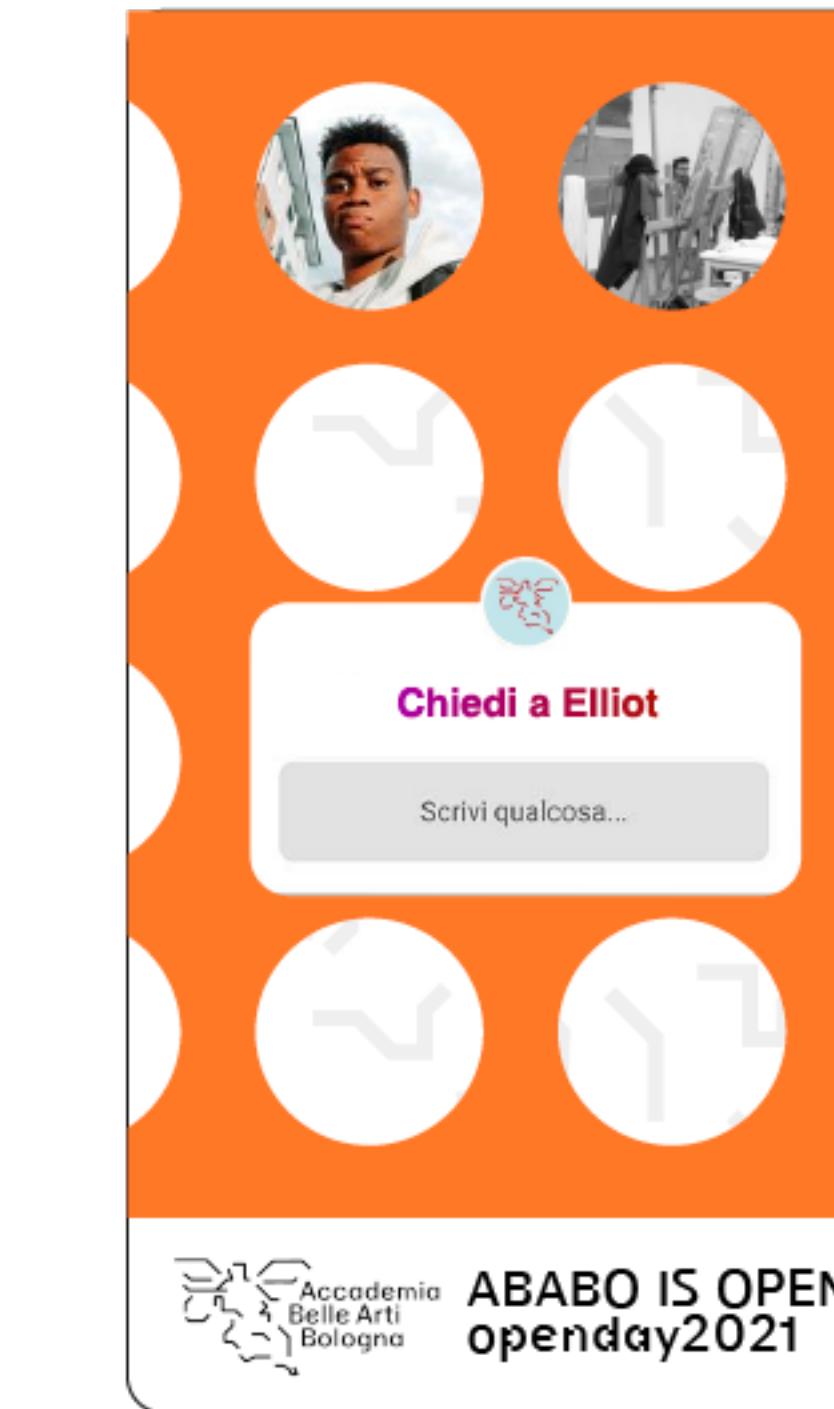
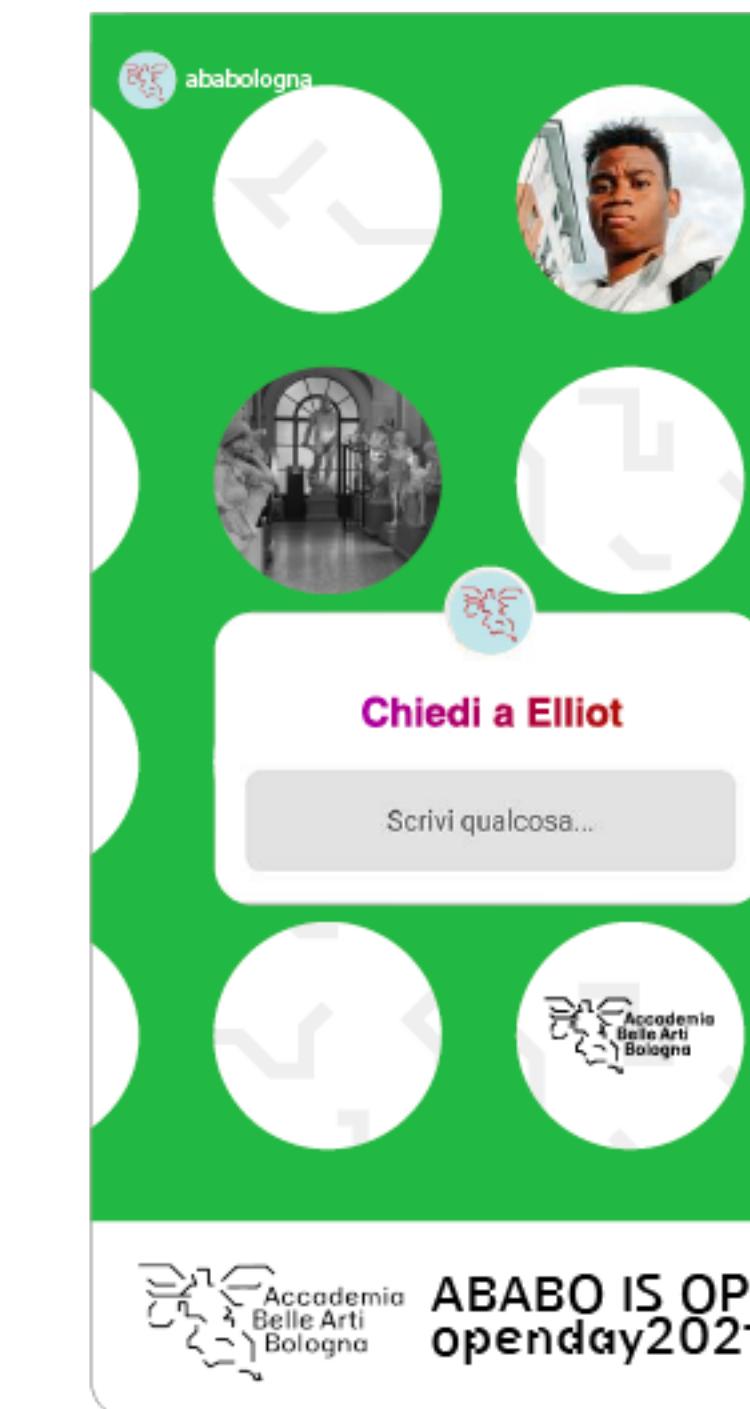
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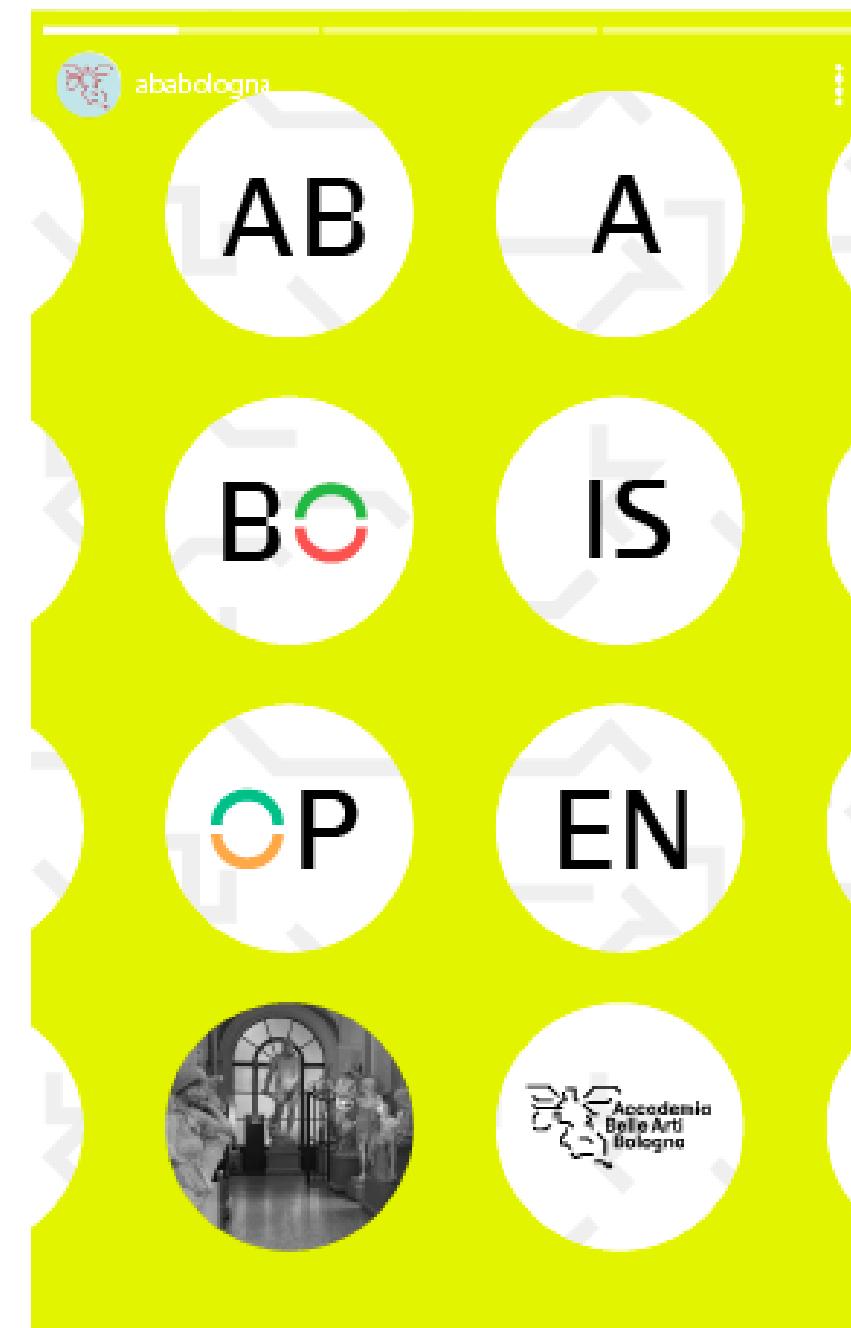
Instagram



Instagram Stories



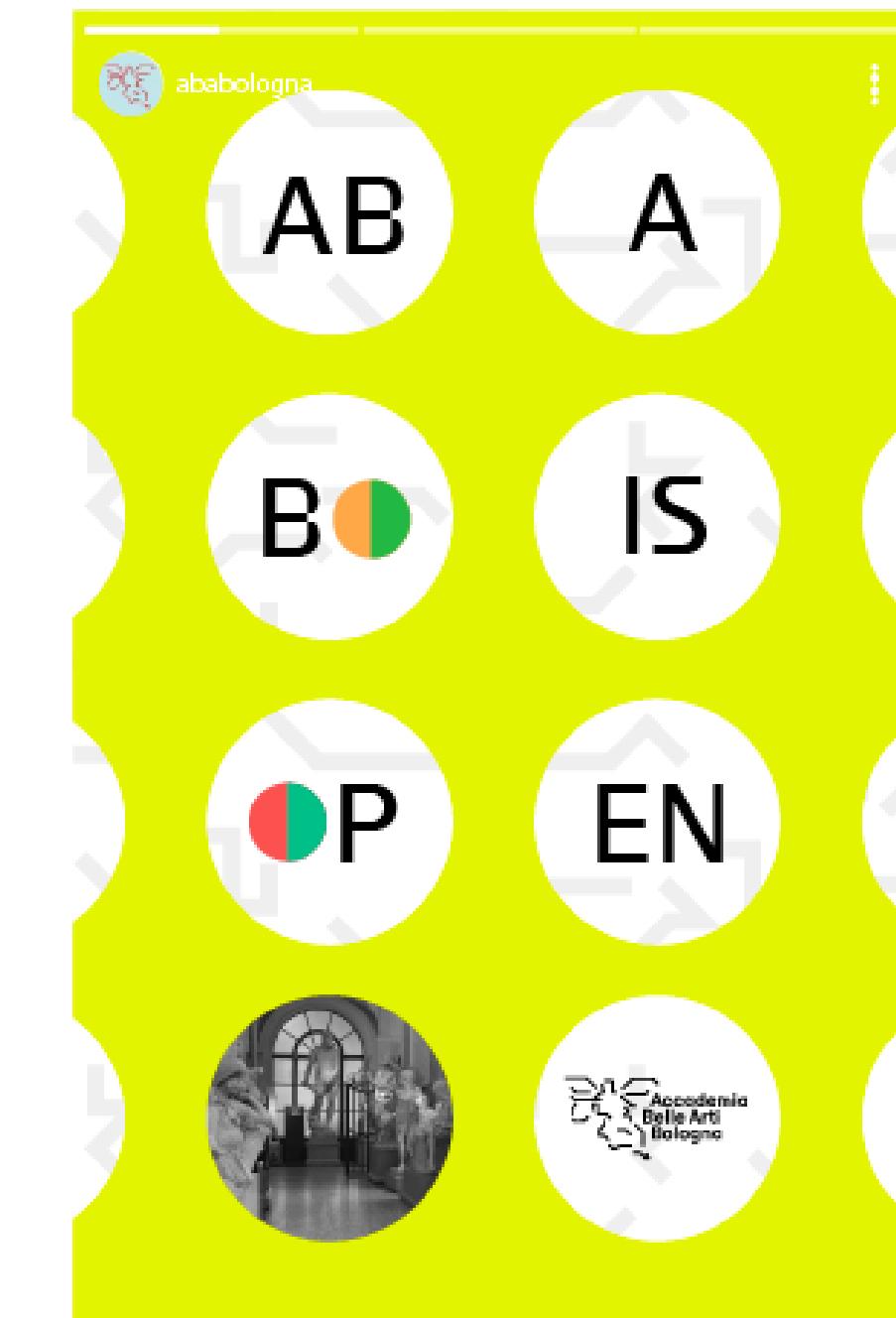
Instagram Stories



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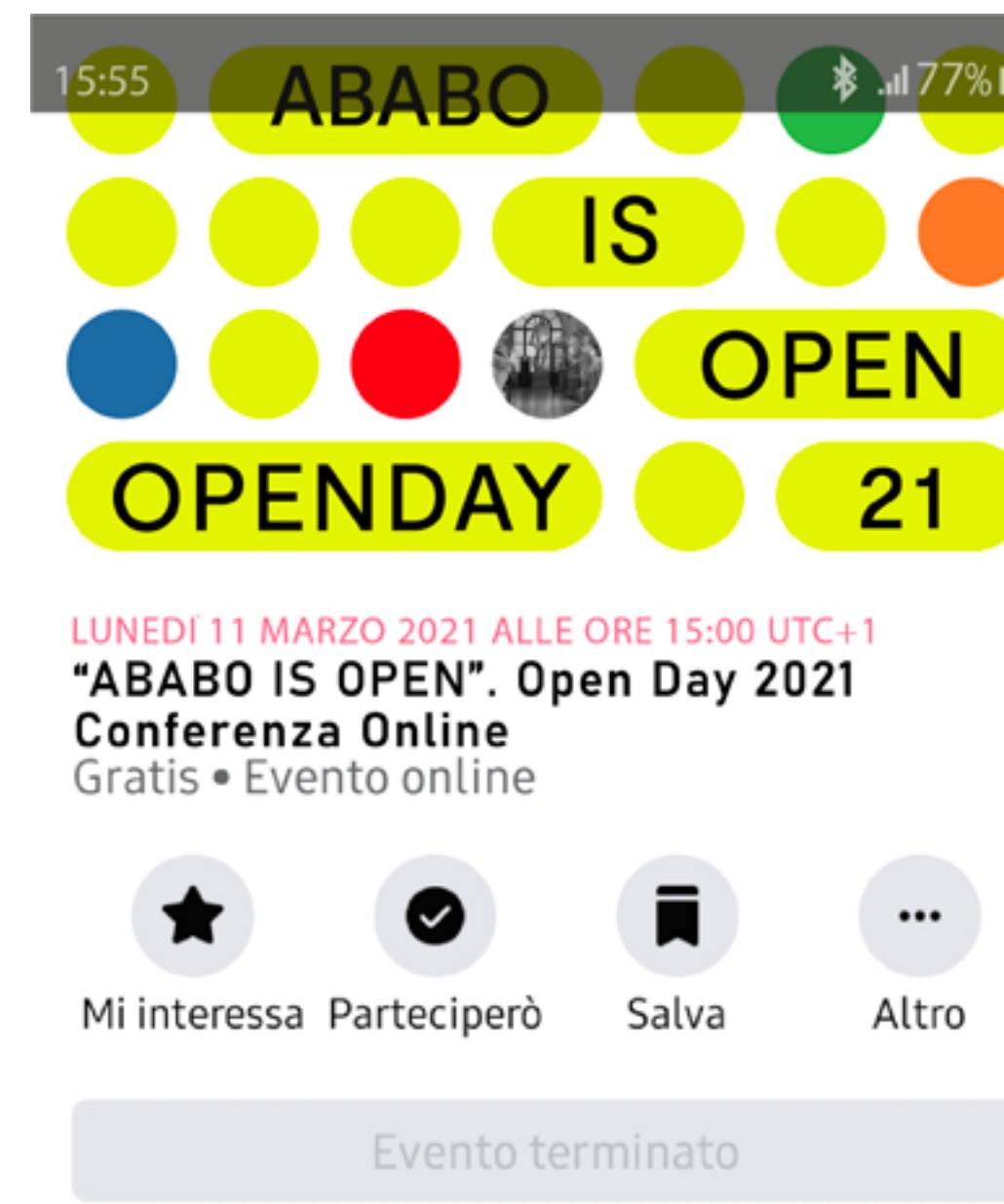


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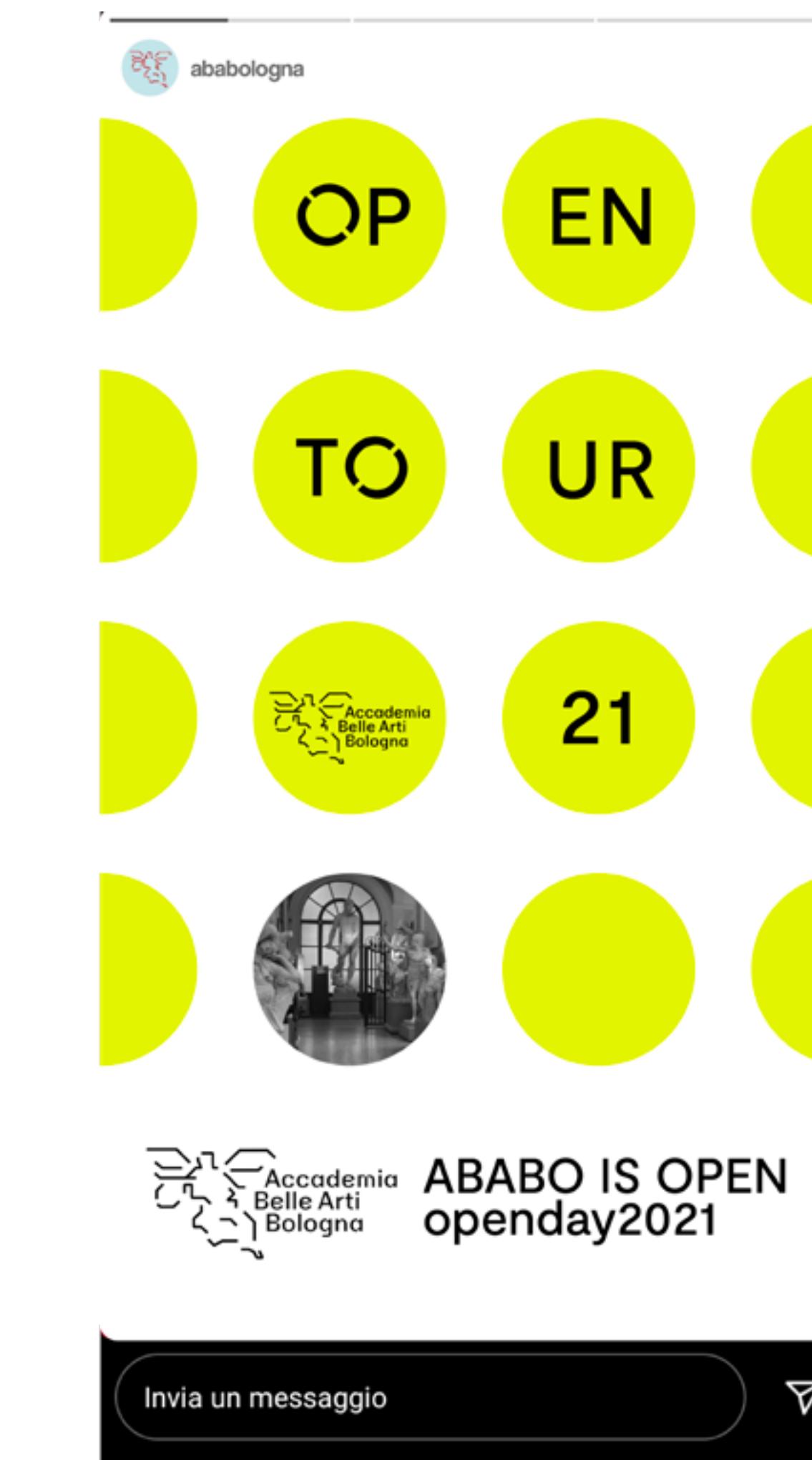
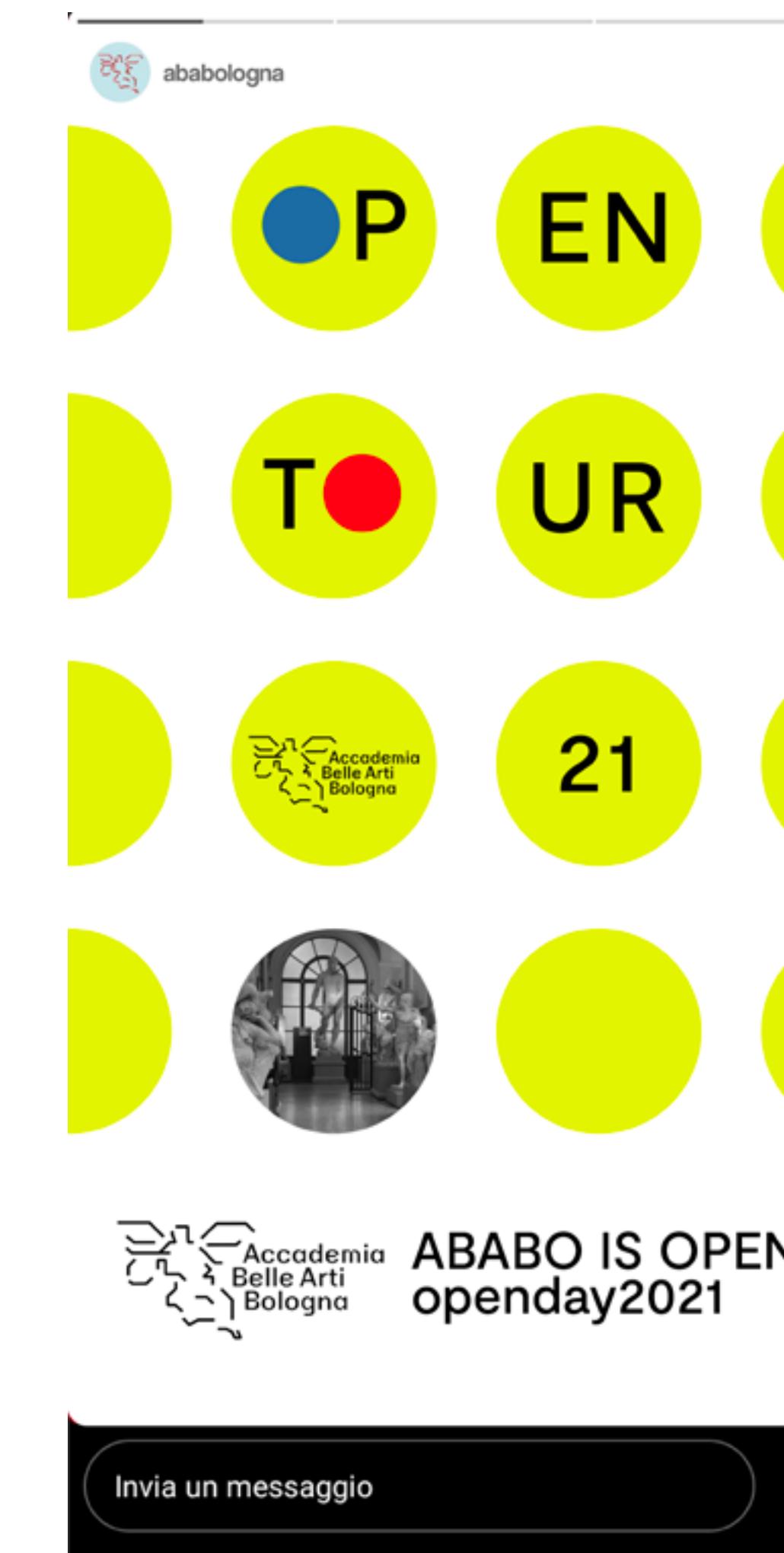
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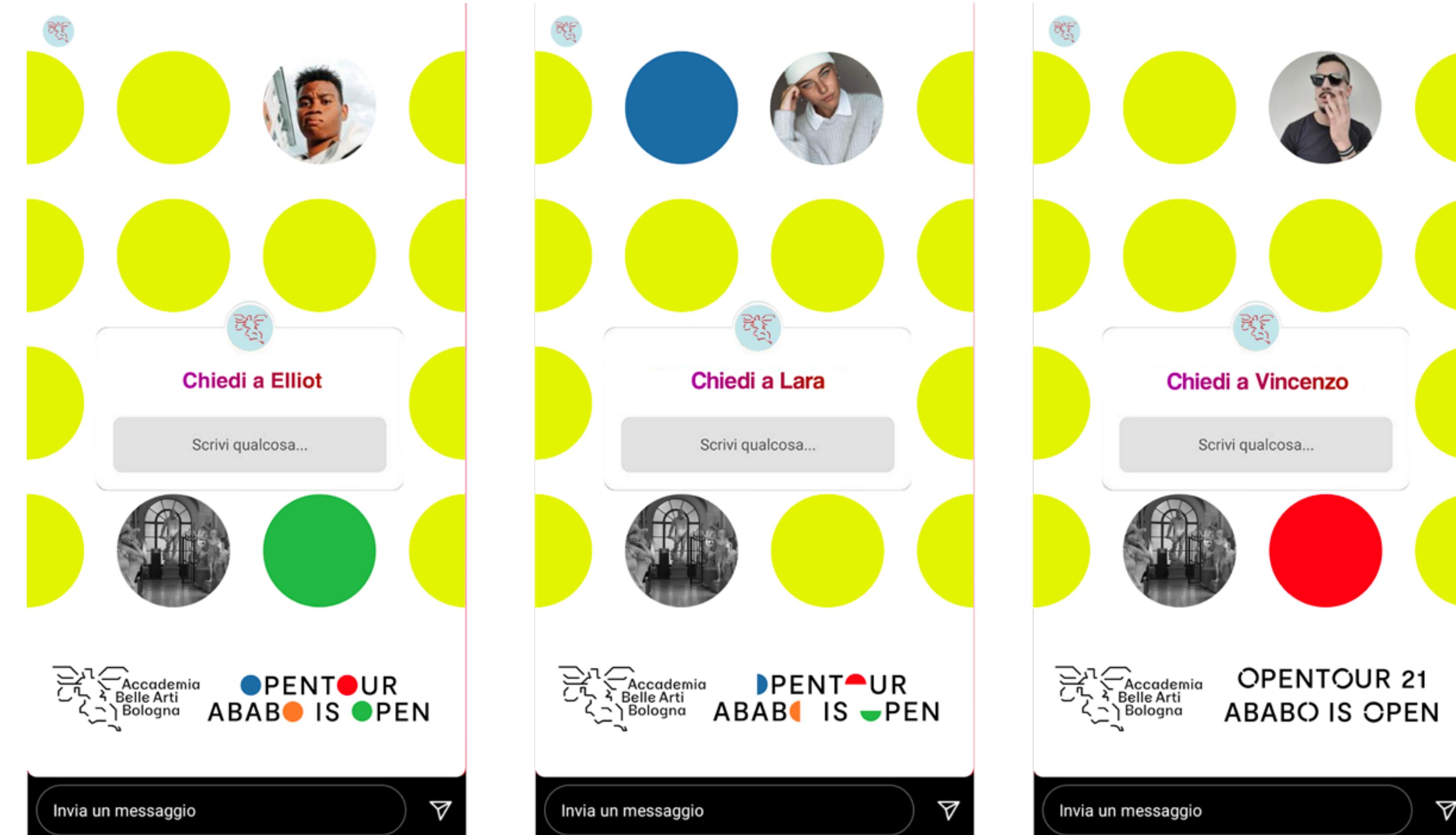
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Instagram (b)



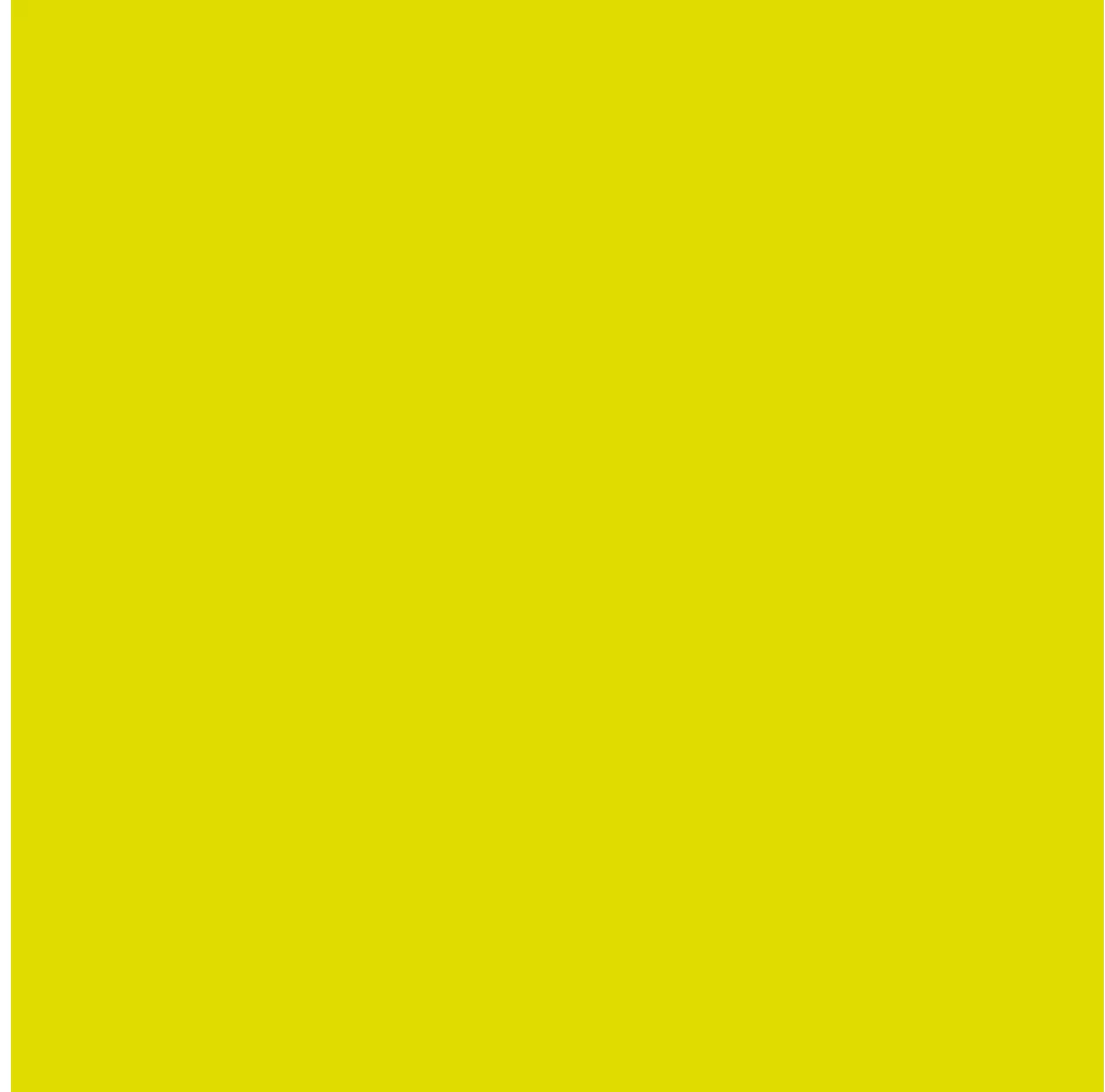
Instagram (b)



Instagram (b)

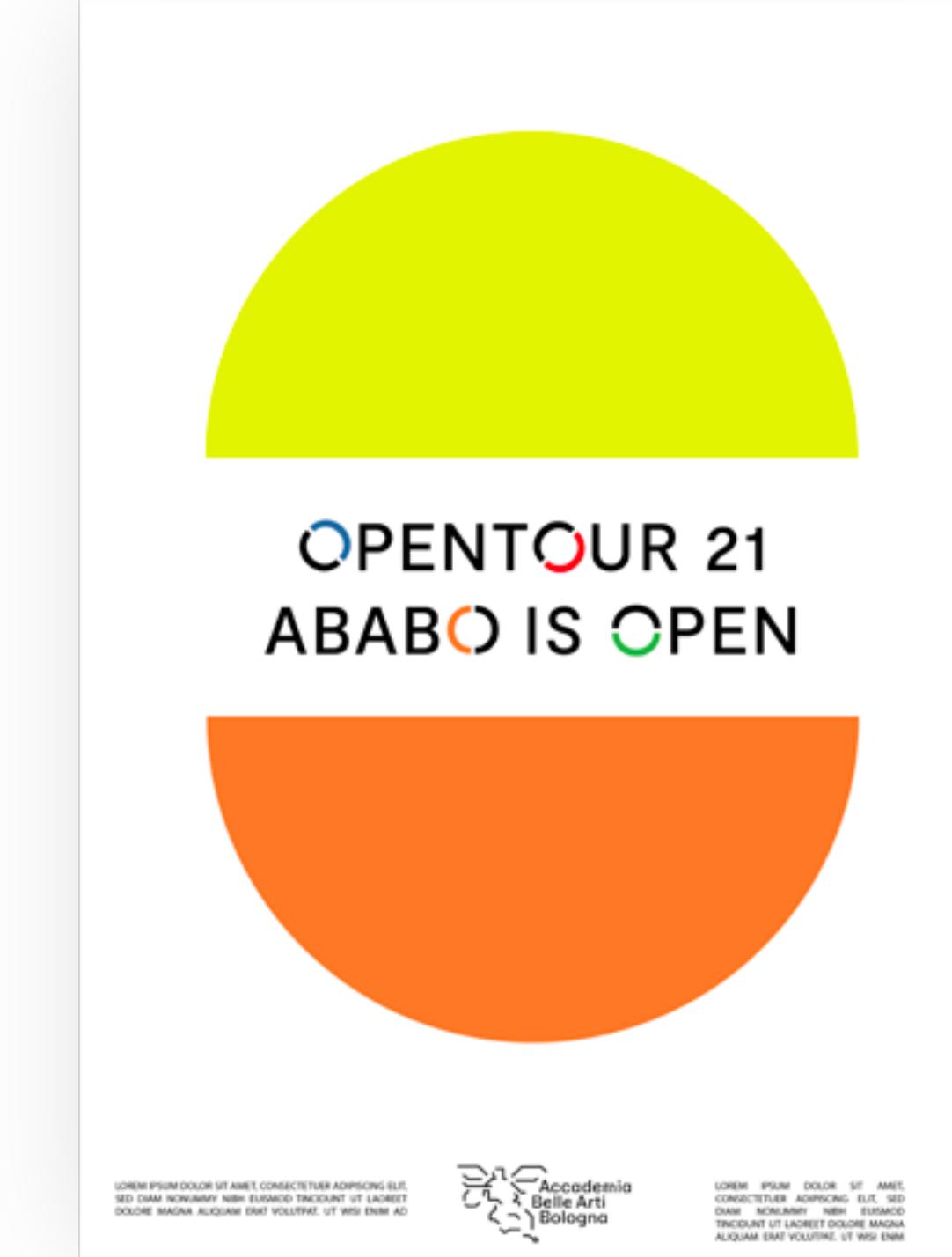
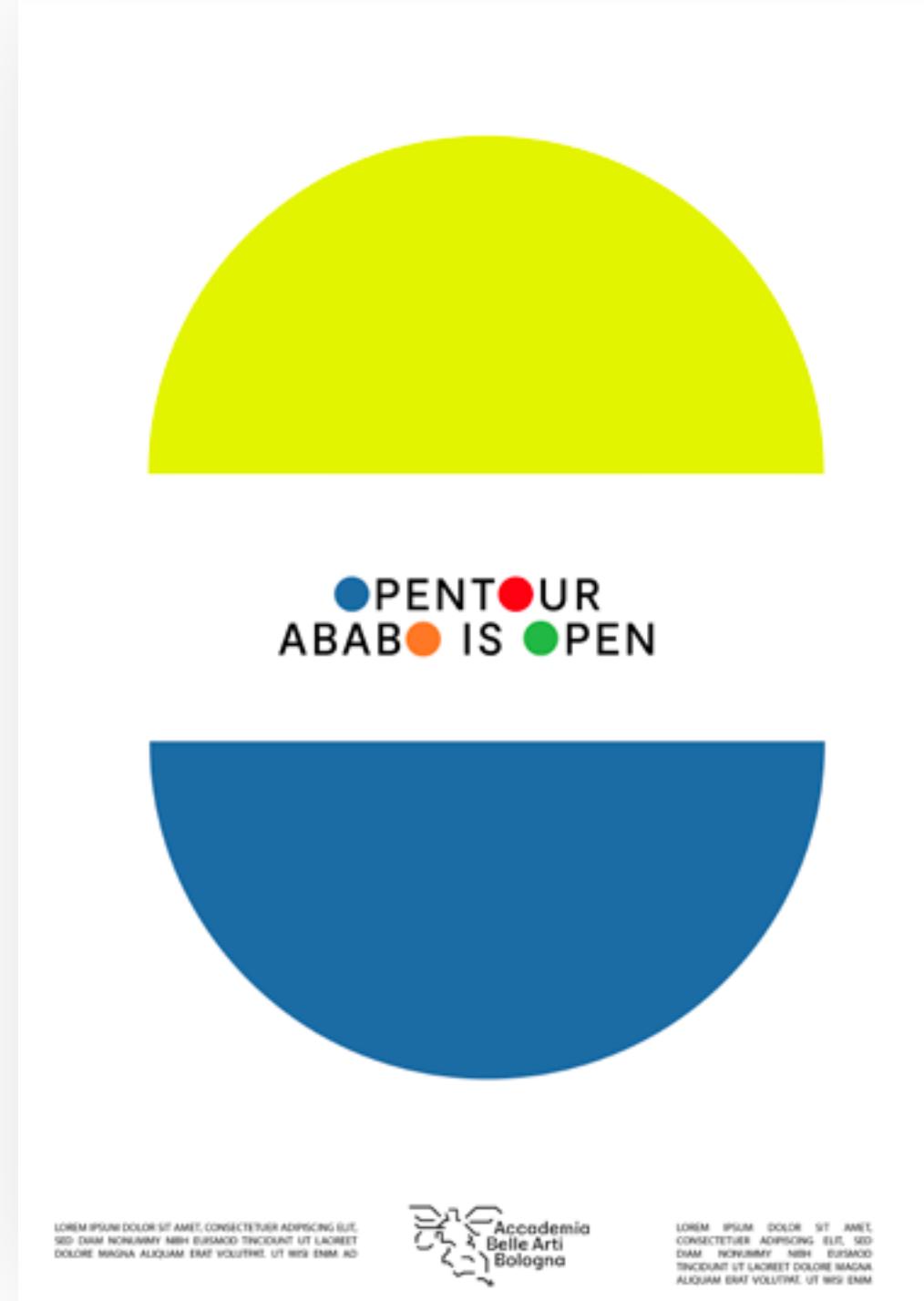


Animazione

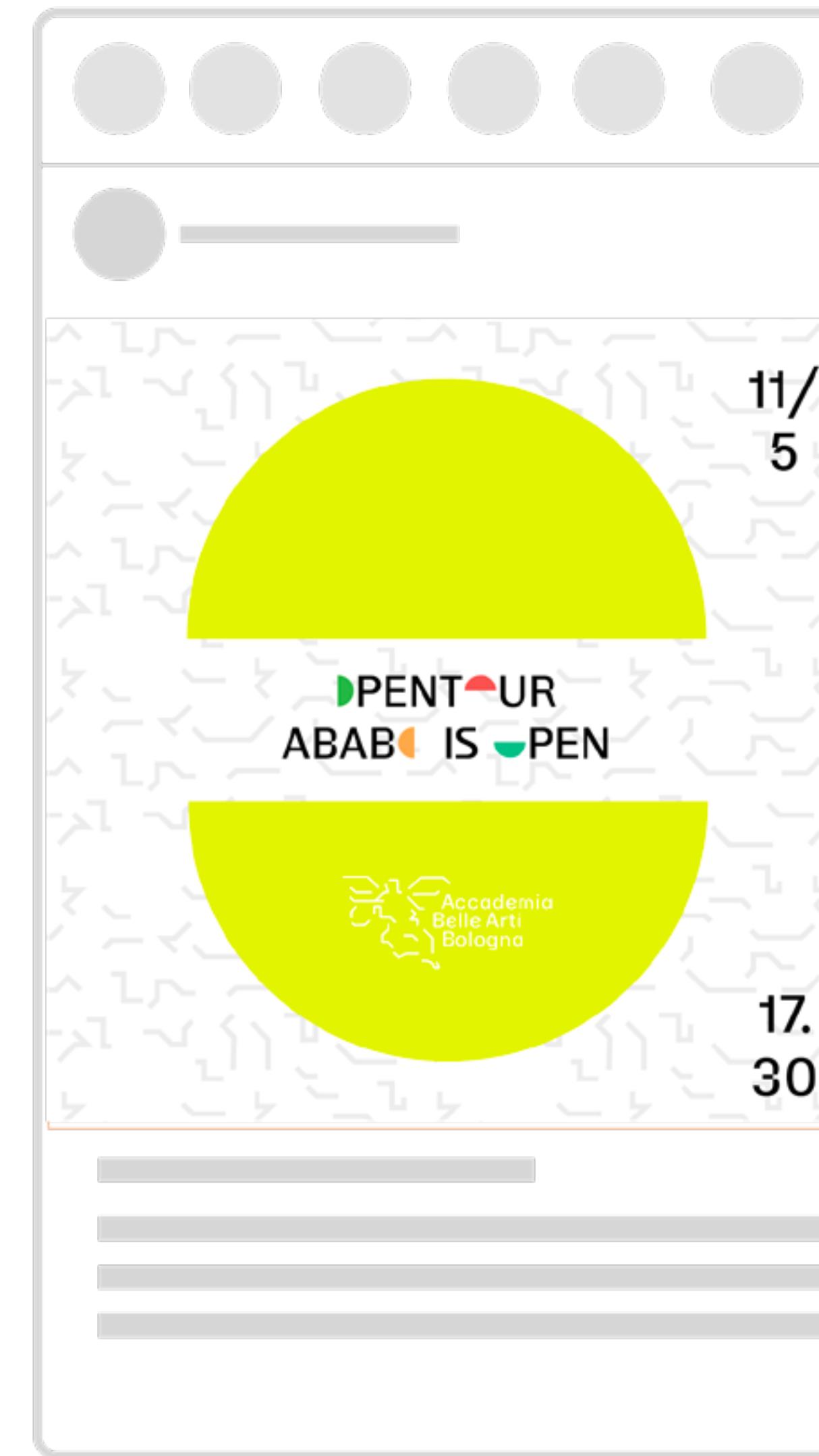


Proposta 2

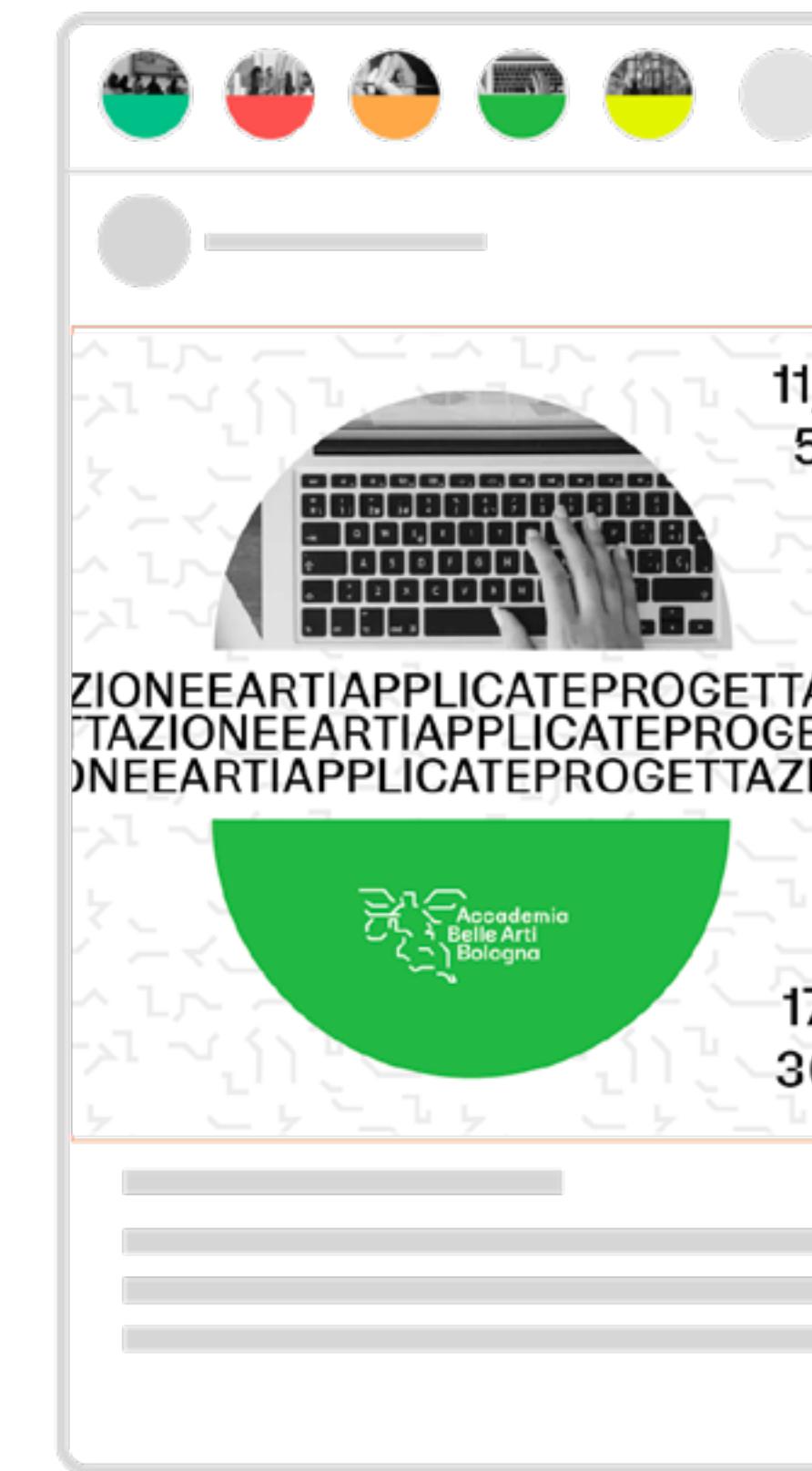
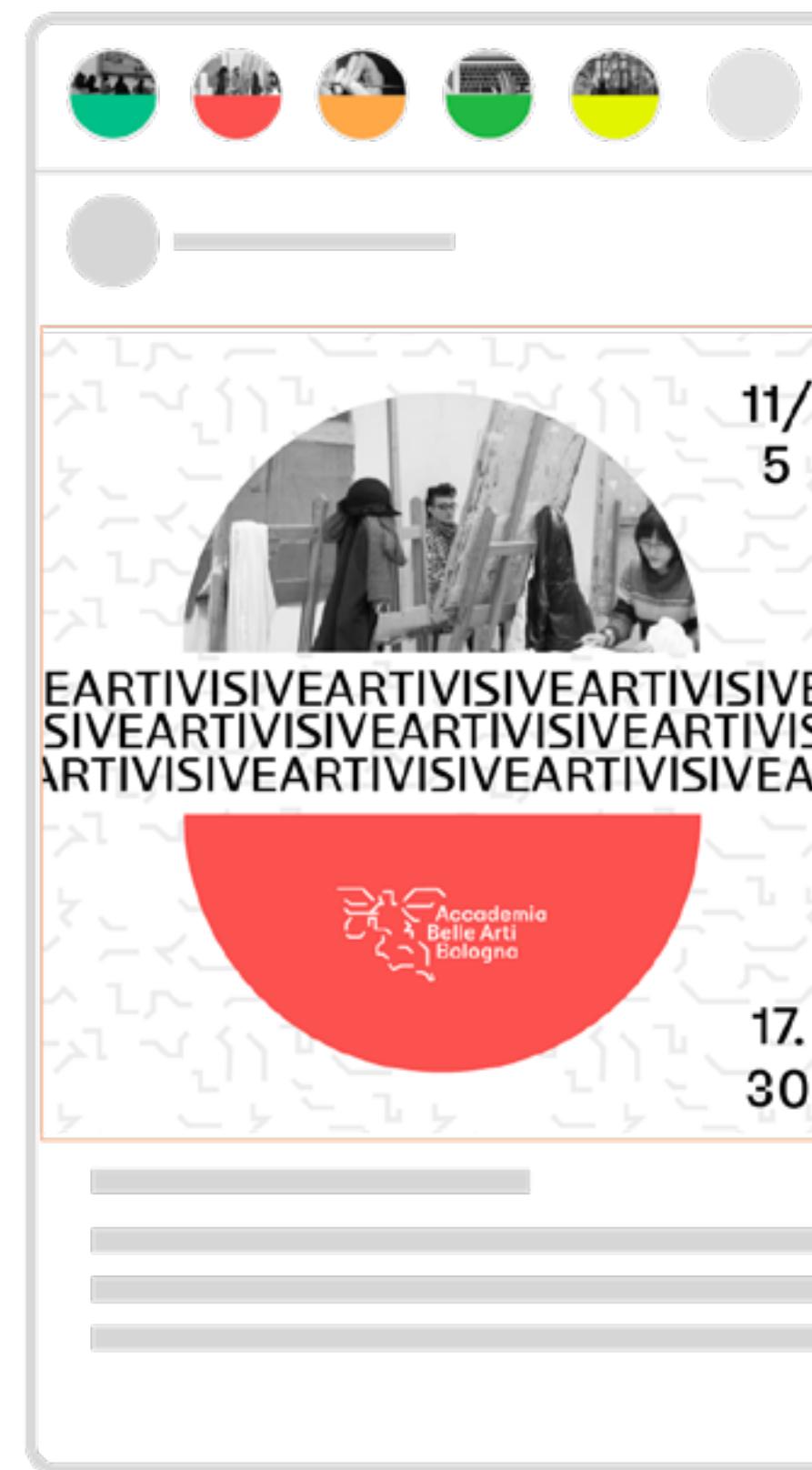
Poster



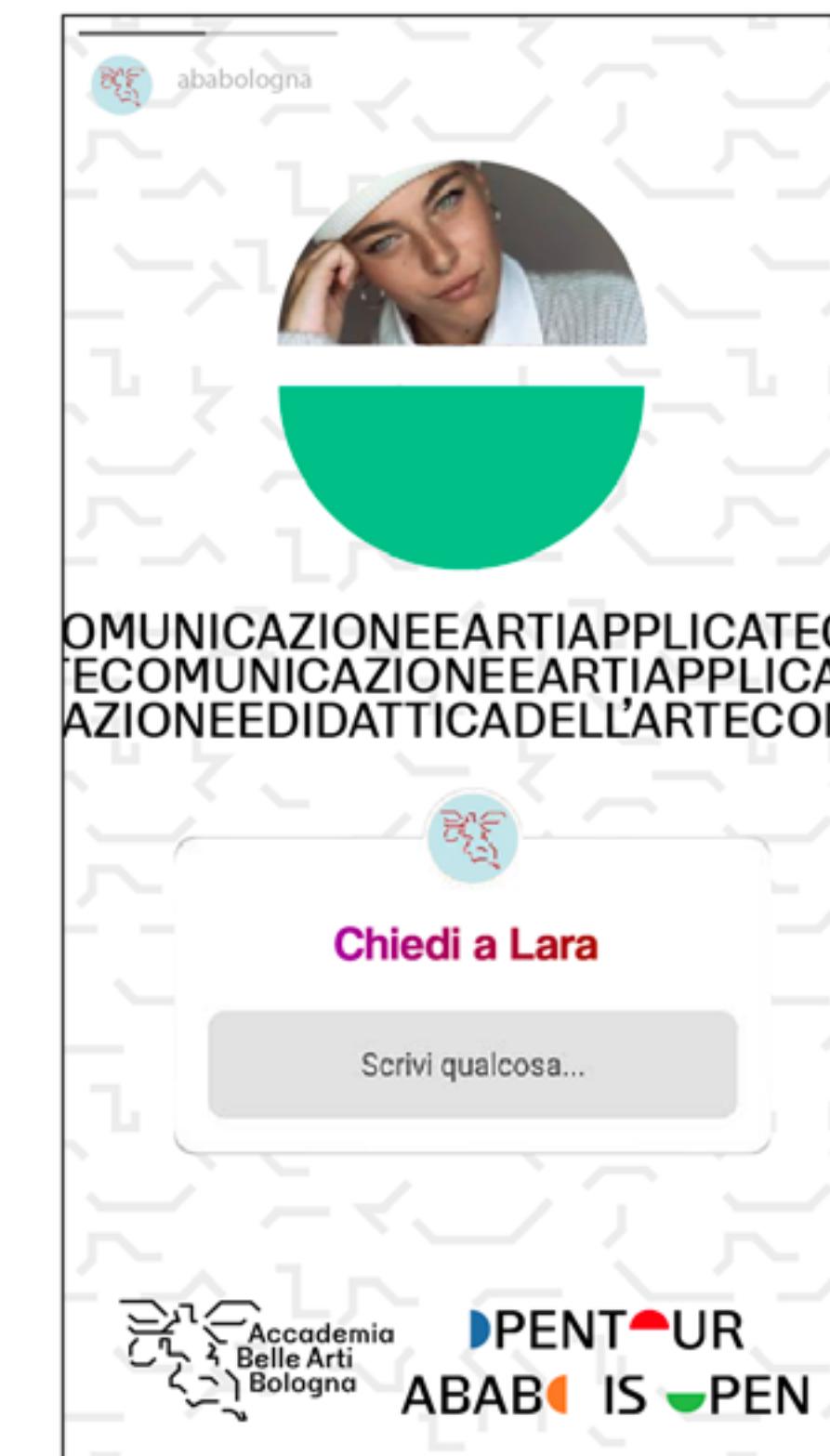
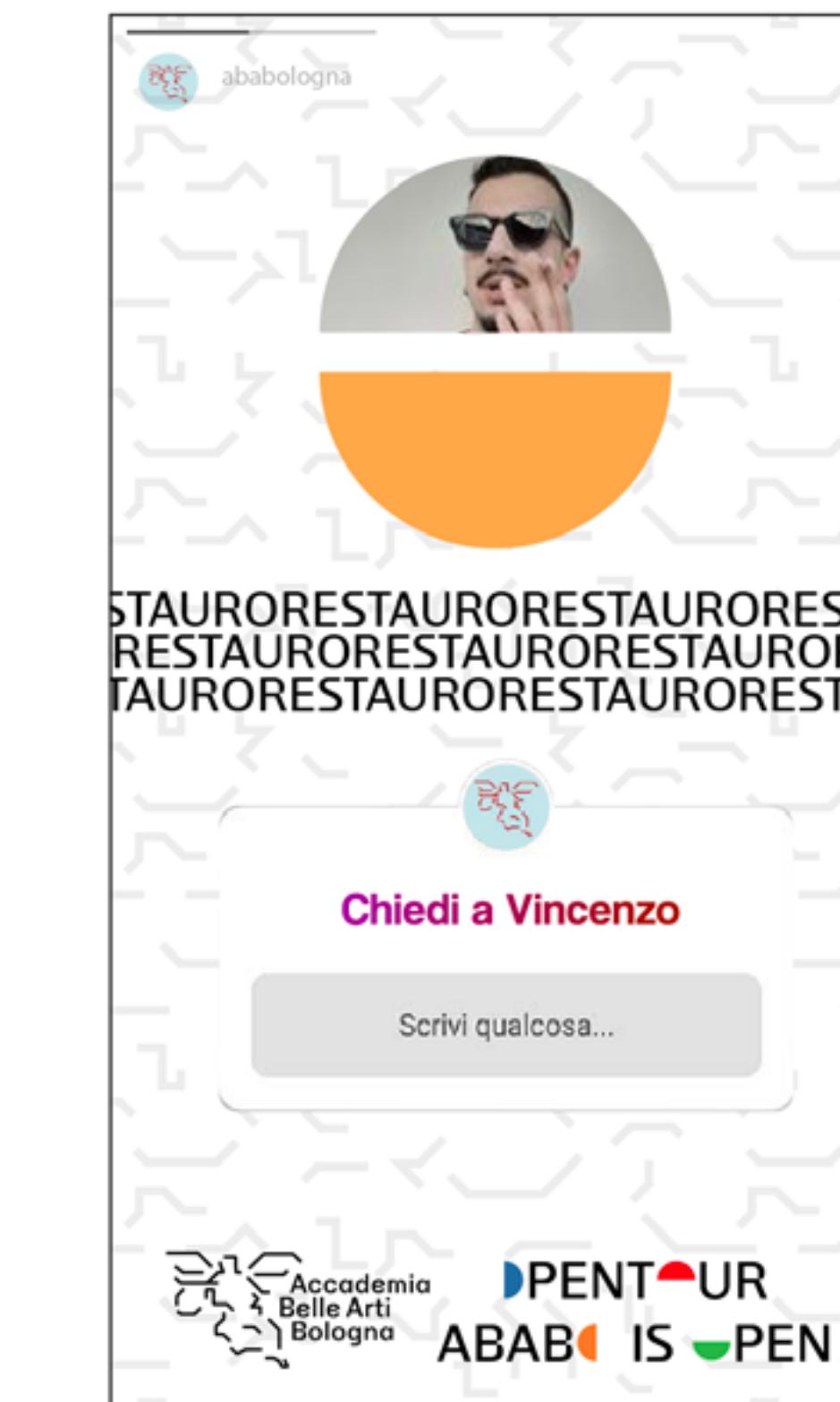
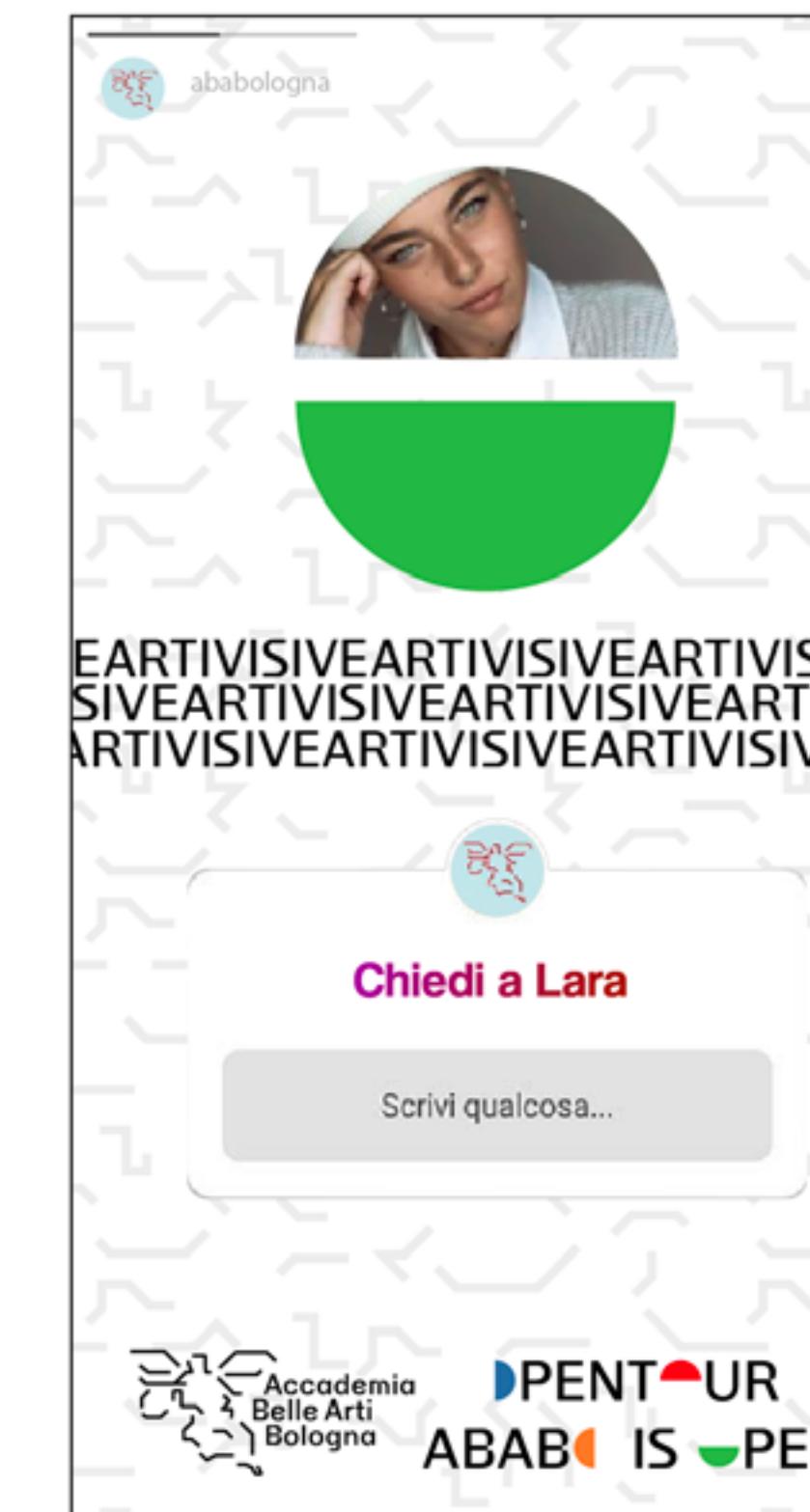
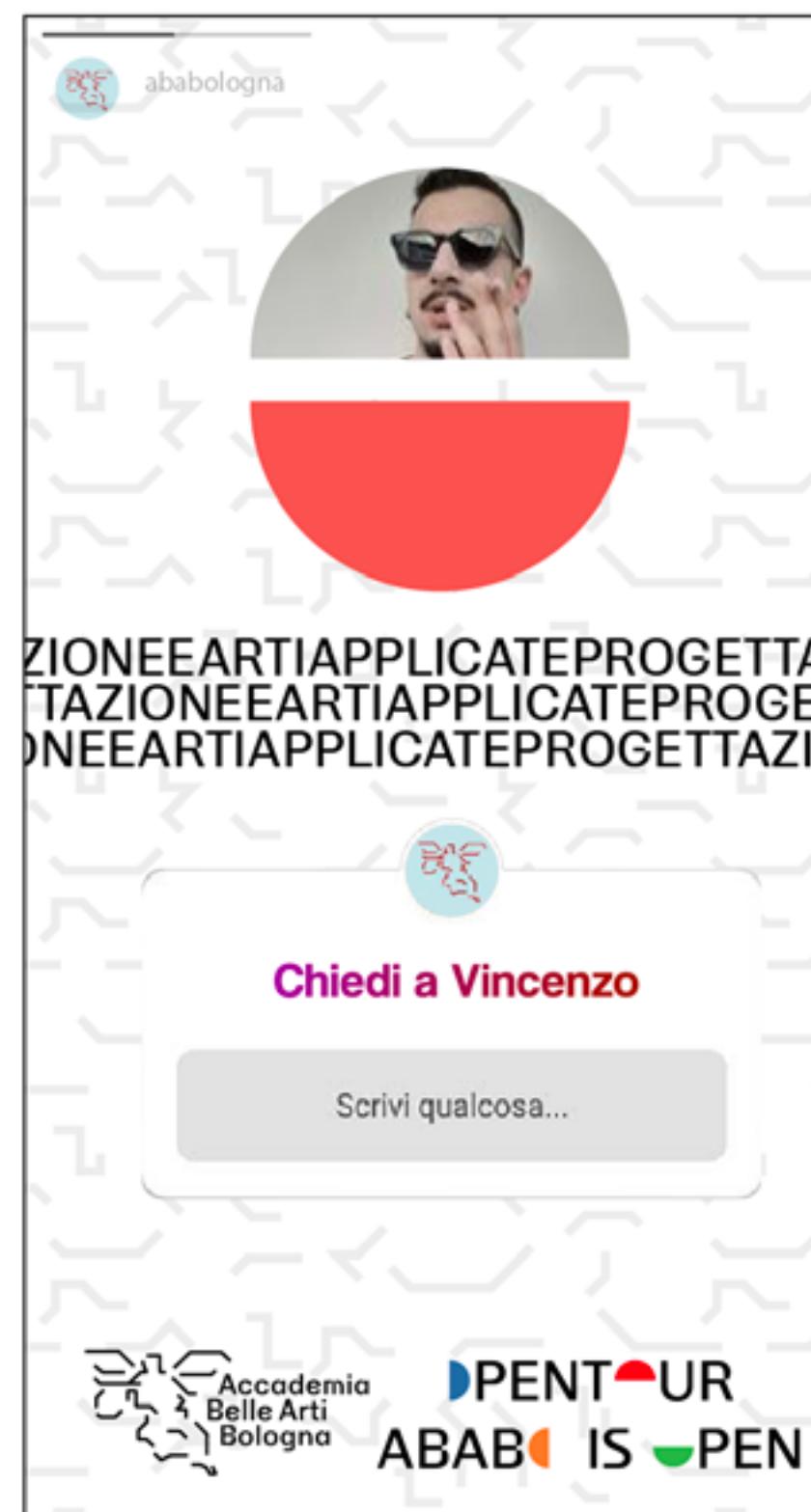
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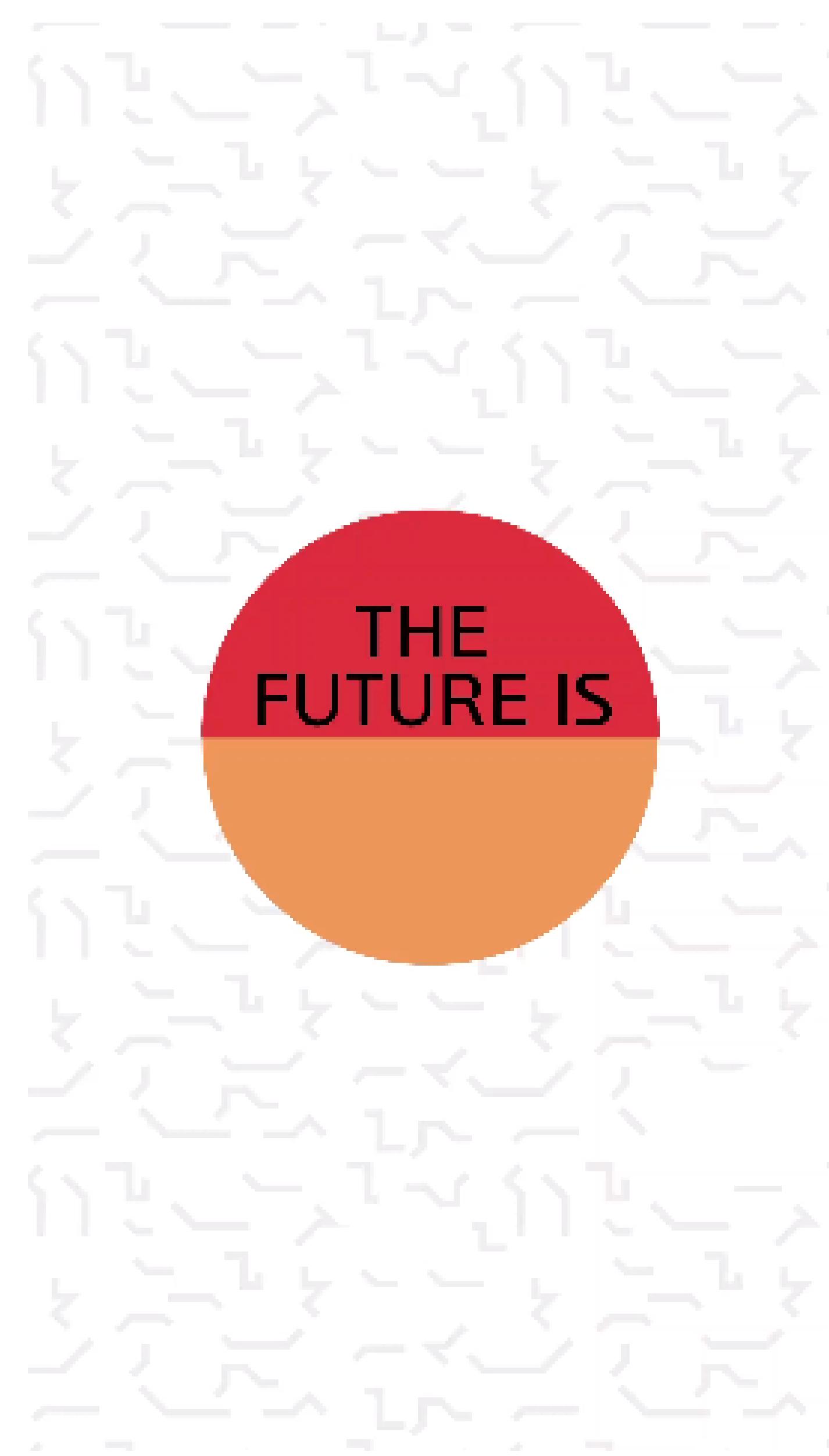
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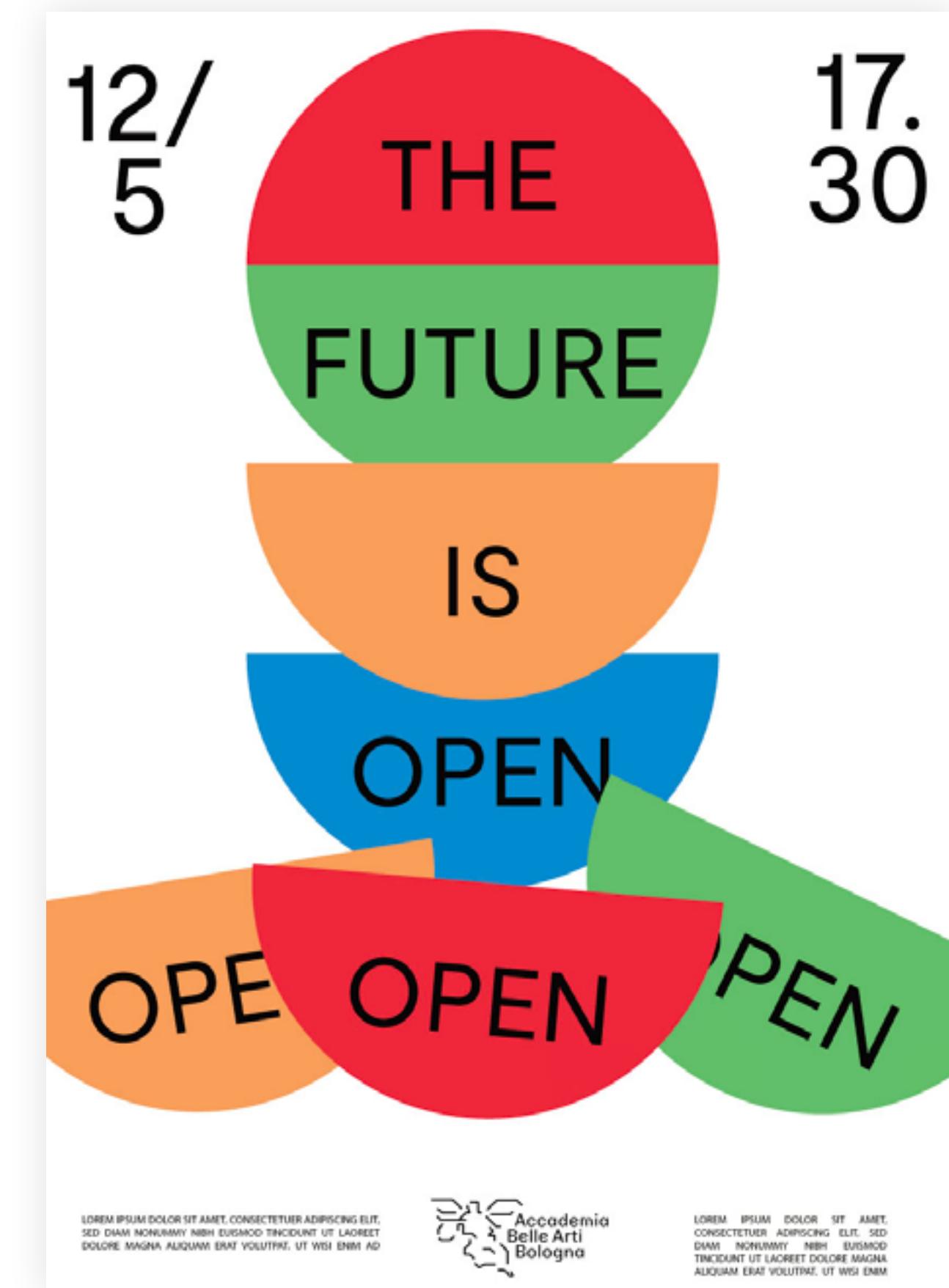
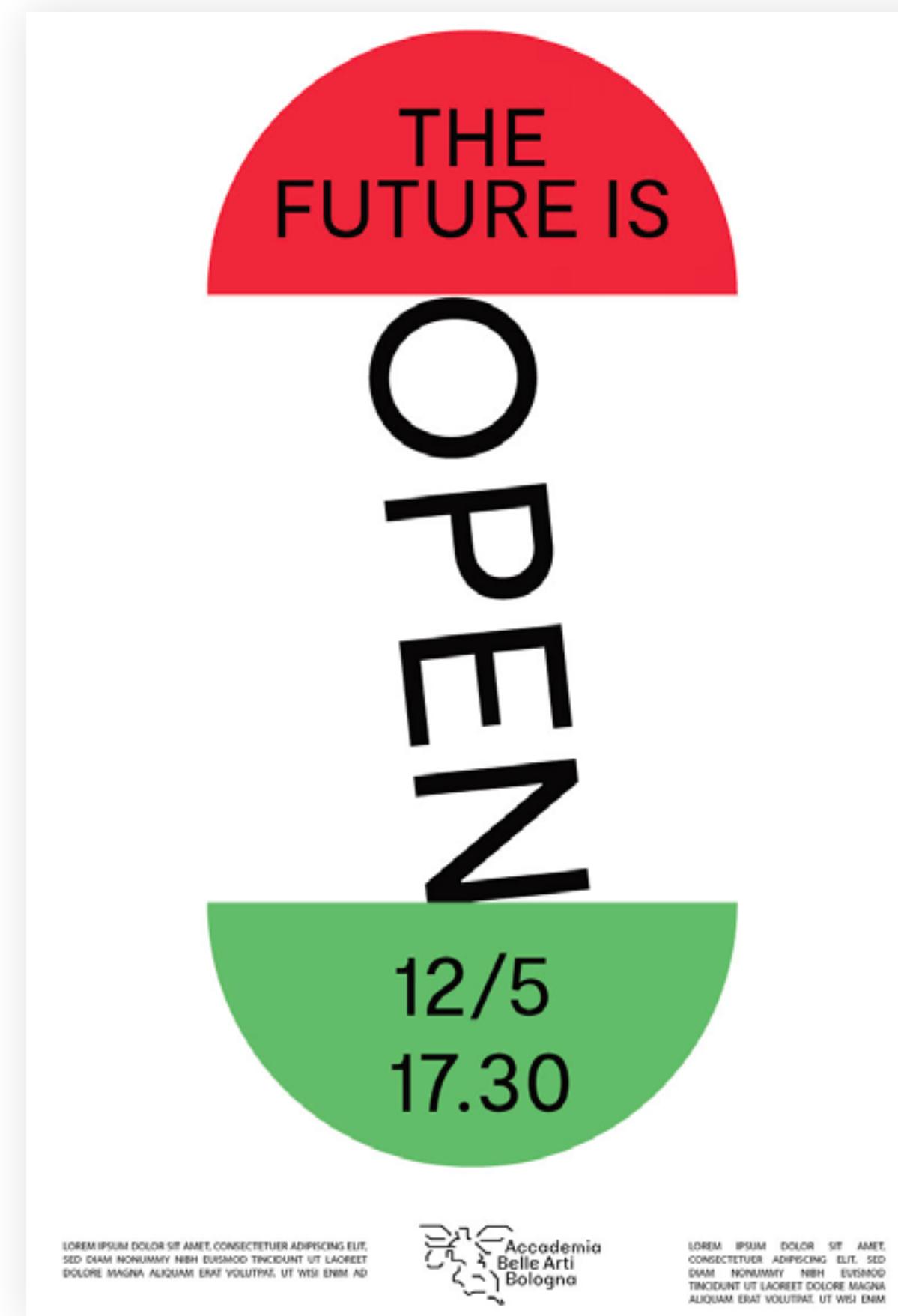
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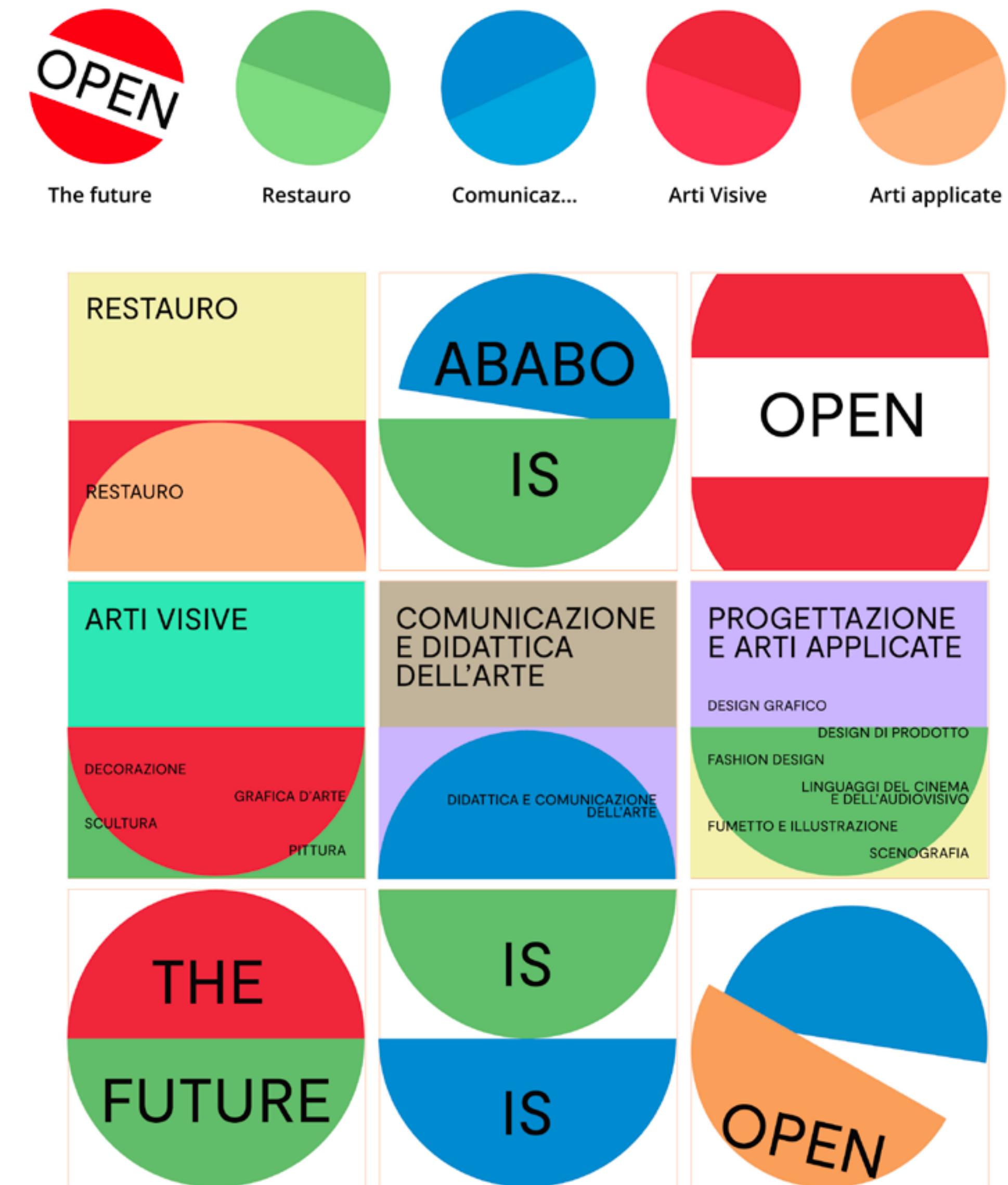
Filtro IG



Poster (b)



Social (b)



Social

**PROGETTAZIONE
E ARTI APPLICATE**

DESIGN GRAFICO

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FASHION DESIGN

LINGUAGGI DEL CINEMA
E DELL'AUDIOVISIVO

FUMETTO E ILLUSTRAZIONE

SCENOGRAFIA

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**LINGUAGGI DEL CINEMA
E DELL'AUDIOVISIVO**

CORSO DI PRIMO LIVELLO

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Proposta 3

(Da sviluppare in caso di scelta)

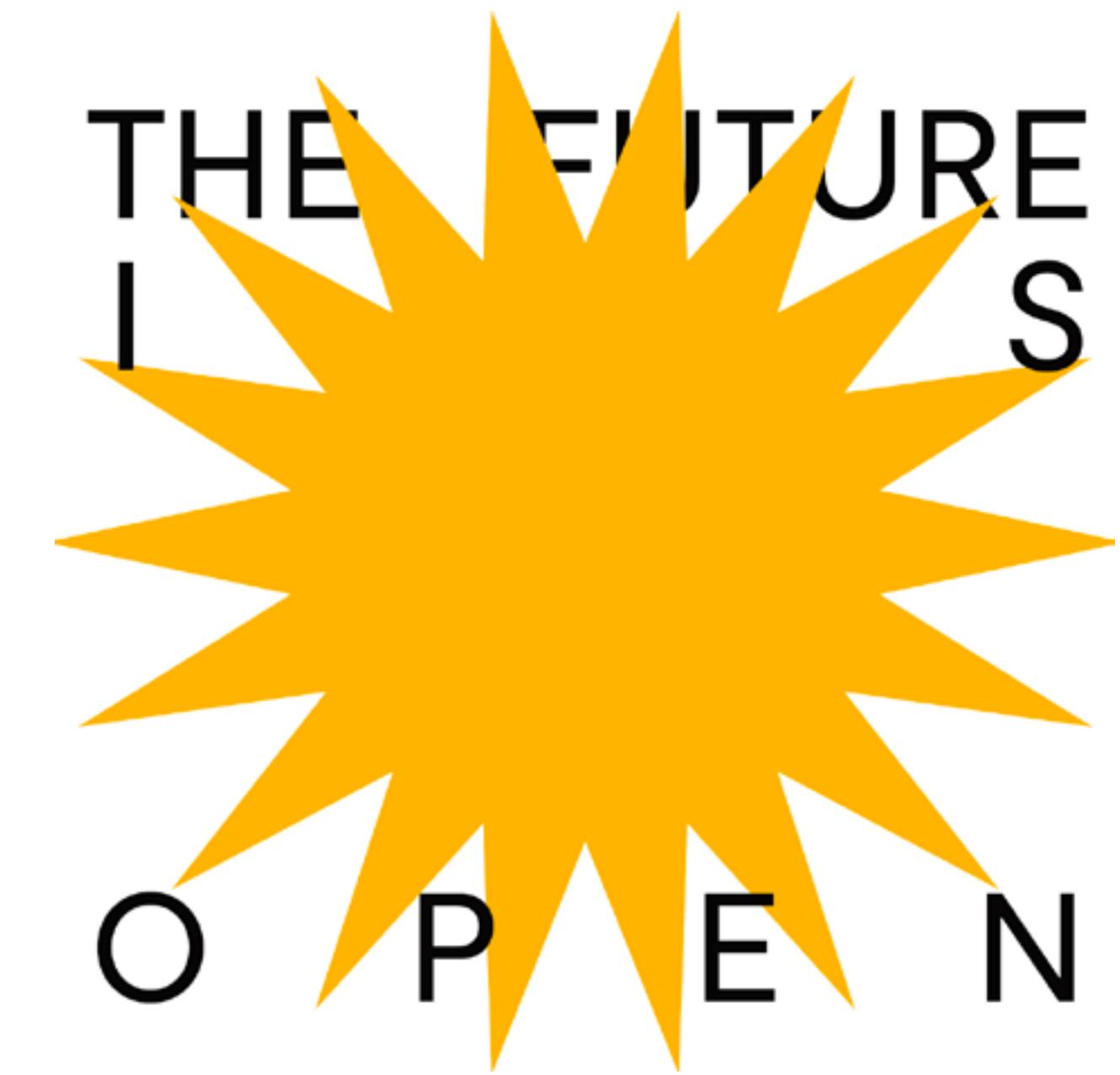
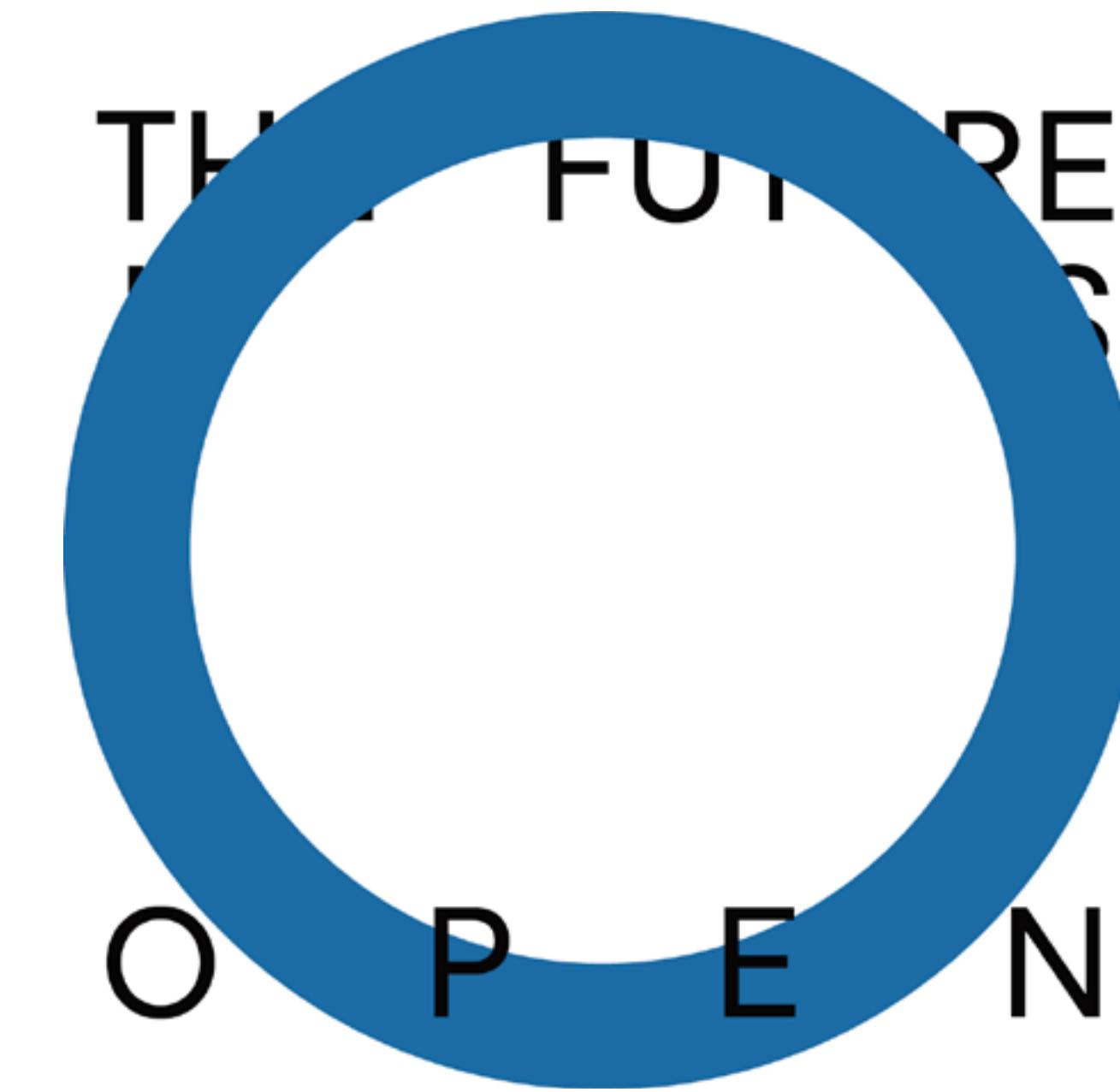
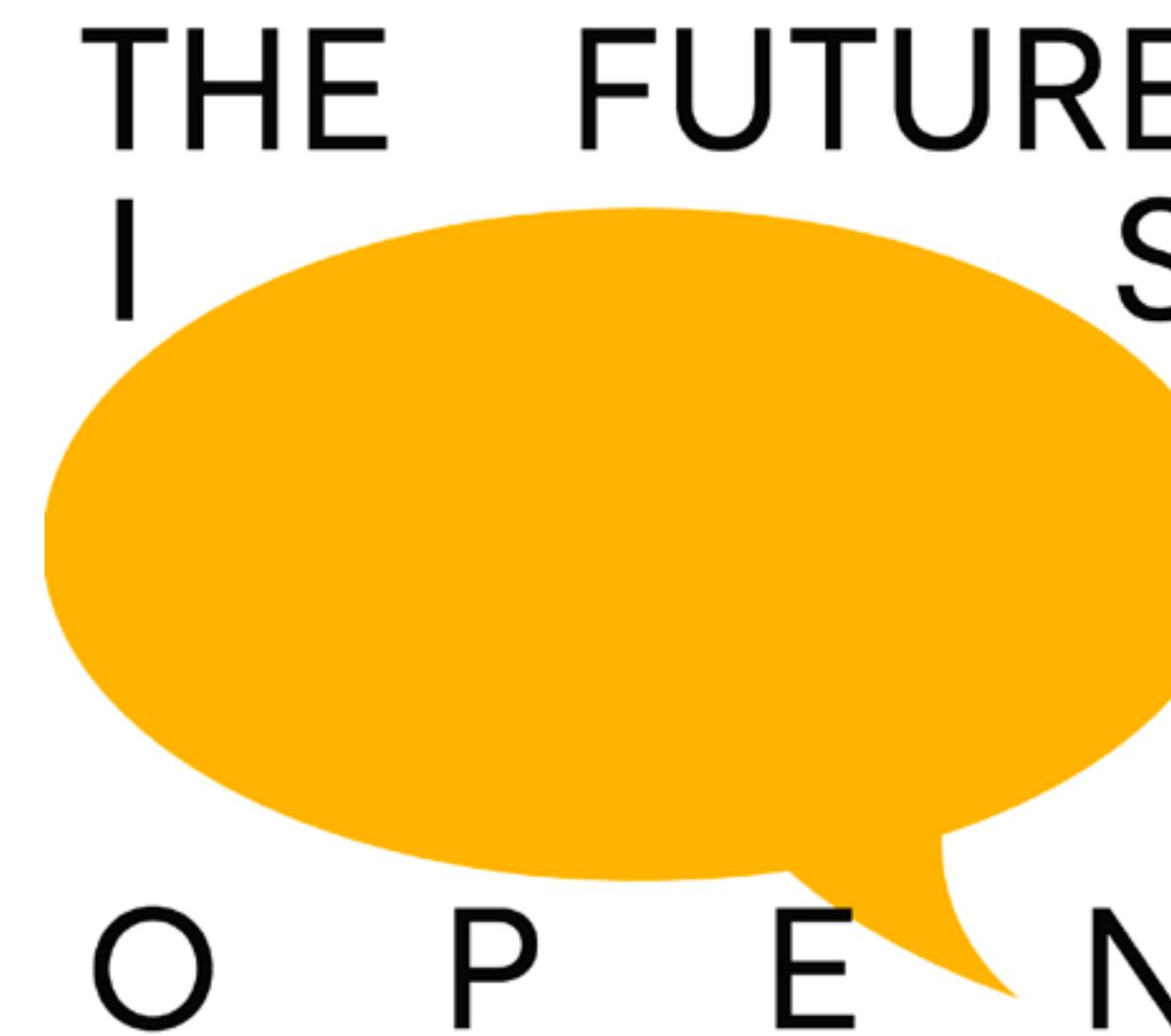
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Grazie